



AGA KHAN FOUNDATION
CANADA

Communications Specialist

Host Agency: Aga Khan Agency for Habitat, India

Placement: Remote

Duration: 9 months

About AKF Canada

Aga Khan Foundation Canada (AKFC) is a leading global development organization and registered charity working to tackle the root causes of poverty. Since 1980, we have helped create strong community institutions that support sustainable, locally-driven initiatives to improve the lives of millions of people in Africa and Asia. By combining local knowledge with global best practices, we strive to bring about transformative and long-lasting improvements to quality of life. In Canada, AKFC mobilizes funding and expertise, and promotes awareness of global issues. In all of our work, advancing gender equality, inclusion and pluralism are key objectives and approaches.

Working alongside the agencies of the Aga Khan Development Network and through partnerships with local communities, civil society, and business as well as governments and international aid agencies, we are building a future where we all thrive together.

About Aga Khan Agency for Habitat, India

Aga Khan Agency for Habitat India (AKAH India) is a not-for-profit network agency of the Aga Khan Development Network (AKDN), a group of private, non-denominational and international development agencies. AKAH was established in 2000 to develop a holistic approach for addressing safe, resilient, and sustainable habitat, conducive for development of communities to improve their “Quality of Life”, especially in the wake of climate change, rapid urbanization, and pressing needs for sustainability.

The vision of the organization is to ensure that underserved communities live in physical settings that are safe from the effects of natural and man-made disasters, that the members living in these settings have access to health, social, and financial services leading to enhanced and sustainable opportunities for a better quality of life.

AKAH India works in work in climate change resilience programs across Gujarat, Maharashtra, and Telangana. We have various programs under environmental planning, water security, water governance, increasing green cover, disaster risk reduction, biodiversity conservation, green building, urban heat island, and rural housing development.

Summary of Position

The successful candidate will assist in designing and implementing organization communication strategy and plans. They will work closely with the Manager of Resource Mobilization & Communications, and the Program Team. The role includes assisting the Manager of Resource Mobilization & Communications to drive organizational and communications objectives at the national level; coordinating with teams to create, collate and deliver textual, audio and visual content; ensuring consistency in all communications; building external and internal stakeholder trust and advocacy; and building national and regional media relationships.



Responsibilities

Assist the Manager of Resource Management & Communications in the design and implementation of the organization's communications strategy, in close collaboration with the Program Team, across the following dimensions:

- Type of content to be captured, curated, and disseminated (e.g., AKAH India's model, interventions, program impact)
- Type of communication forms (e.g., films, presentations, articles, case studies)
- Right channels and platforms to disseminate the content
- Different target audiences, ensuring content is crafted accordingly
- Writing articles, blogs, thought pieces for AKDN website and other related platforms
- Plan, design, develop and collate communication materials for social media posts (twitter, Instagram, Facebook, LinkedIn), monthly newsletters, annual reports
- Attend relevant events and communicate with stakeholders to churn out content for newsletter and social media pages
- Ideate and implement ways to increase the organization's reach to current and potential stakeholders
- Coordinate and collaborate with the program teams to identify, collect and synthesize various content
- Communications: (100%)

Required Qualifications & Experience

- Graduate/Post-graduate Degree from a reputable institution
- Additional qualification(s) in communication and social media planning would be desirable

Language

English proficiency required

Apply

Interested applicants are encouraged to apply by clicking the link below

<https://akfc.submittable.com/submit/268483/cadex-2023-communication-specialist-akah-india>

Deadline: August 31, 2023 by 11:59pm EDT

Please note that due to the nature of funding for this position, the placement is only open to Canadian citizens or permanent residents. Only shortlisted candidates will be contacted.

AKFC is committed to advancing gender equality and inclusion through our programming and operations in Canada and overseas. AKFC requires all employees to review and abide by the AKFC Gender Equality Policy.

AKFC recognizes the importance of safeguarding and is committed to ensuring it manages a wide range of risks such that beneficiaries, staff, other associates, and the organization as a whole are kept safe from harm.

AKFC welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.