

Wishing Well Committee - Voluntary position

Good Neighbors Canada

Good Neighbors is an international humanitarian development non-governmental organization (NGO) founded in South Korea in 1991. After 5 years, we obtained consultative status with the United Nation's Economic and Social Council (UNECOSOC). Good Neighbors Canada launched in March 2017 in London, Ontario. Under the Good Neighbors' international governance, we focus on fundraising, refugee and newcomer settlement programs, and global development campaigns to support field projects.

For a number of years, Good Neighbors Canada has been supporting the Wishing Well project in partnership with Good Neighbors Zambia; bringing safe, accessible drinking water to communities in rural Zambia. It costs just over \$3,000 CAD to build one well, which in turn can change the lives of hundreds of people. In 2023, Good Neighbors Canada aims to fundraise \$20,000 in order to support the building of six new wells in rural Zambia.

Role

The Wishing Well Committee is responsible for the promotion of the Wishing Well project, and importantly, managing the fundraiser event Step4Water, to be held in September 2023.

Step4Water is a 5K fun run which will be held in downtown Toronto in September (date and time will soon be confirmed). Participants are invited to run or walk the distance of 5K, the typical distance that most children in rural Zambia need to travel every single day to fetch water. Friends and family are also invited to attend to cheer on our participants, enjoy some food and drink, partake in the on-site activities and learn more about the fundraising cause.

Good Neighbors Canada is seeking dedicated, passionate event planners to join our Wishing Well Committee to bring accessible drinking water to rural Zambia this summer. The Committee members will be free to volunteer themselves for responsibilities which align best with their existing skills and experience. The below tasks outline the various ways in which Committee members can support the event.

Term

April to September 2023, with possibility of annual committee membership.

A. TASKS

- Develop a network of corporate contacts within Toronto and across Canada, to find sponsorship for the fundraising cause and the 5K event, including on-site event presence through corporate booths.

- Prepare the logistics of the event, including creating a participant kit, developing and preparing a team of event staff, securing food and drink companies to attend, and planning the on-site entertainment.
- Develop a marketing strategy to promote the event, including preparing an inspirational video, creating offline adverts for posters on public transit, and running social media campaigns.
- Acting as a Wishing Well ambassador to attract participants through developing connections with the local community & putting together incentive packages.
- Support with on-site logistics and/or participate in the fun run itself.

B. QUALIFICATIONS

- Experience in organizing fundraising events of any kind, particularly coordinating or attending running/walking events.
- Passion for humanitarian work (previous experience in the non-profit sector is a bonus).
- Computer proficiency, including familiarity with Microsoft suite (Word, Excel, Powerpoint), Google suite (including Gmail, Google Meets video calls).
- Social media proficiency including Instagram, Facebook, and editing tools such as Canva.
- Able to work independently while maintaining consistent communication with fellow committee members as updates arise.
- Strong, professional and respectful communication with colleagues, professionals and volunteers.
- Fluency in English language (written and spoken).
- *Desirable, but not essential:* Strong connections within the Toronto community, including a personal or professional network of business or philanthropic contacts.

C. BENEFITS

- Opportunity to develop personal and professional network throughout the city of Toronto, including through working alongside like-minded development professionals
- Efforts acknowledged and recognized by names of all Wishing Well committee members being credited on a plaque at one of the 2023 wells to be built (as shown in [these images](#)).

Toronto-based applicants preferred, however remote applicants throughout Canada are also welcome.

Please send a covering letter and resume to Rachel at hello@gncanada.ca to apply.