



STRATEGIC PLAN 2025-2030

FROM INSPIRATION TO ENGAGEMENT

OUR EXPERTISE AND VALUES DRIVE OUR

STRATEGIC DIRECTIONS



1
Influence
and inspire
global
citizenship



2
Facilitate
knowledge exchange
and capacity
strengthening



3
Foster
collaboration and
community-led
action



4
Amplify diverse
experiences,
perspectives and
priorities

FROM ENGAGEMENT TO COLLECTIVE ACTION

Through participation in OCIC,
we enable our members to:

- Better understand, adopt and implement frameworks and good practices as global citizens
- Apply lessons to increase effectiveness in delivering inclusive global citizenship initiatives for people in Canada and globally, including underrepresented people
- Increase the visibility of collective efforts, the strength of our network, and our collective reach to more people in Canada and globally
- Enhance capacity to design and implement policy and advocacy initiatives
- Meet diverse youth, community members and professionals in Ontario with global citizenship perspectives and values

Through delivery of our programs, we aim to:

- Create and open spaces for people to access learning, advocacy and leadership roles as global citizens, including youth and others from underrepresented populations
- Reach and involve people in Ontario and beyond in global citizenship activities, including those in under-reached areas
- Amplify the voices and perspectives of local communities, especially those connected to our members and partners, through innovative communications, public engagement and influencing opportunities
- Support members, youth and community-led organizations to navigate and influence policy and advocacy spaces, contributing meaningfully as global citizens

FROM COLLECTIVE ACTION TO GLOBAL TRANSFORMATION

We aim to spark
COLLECTIVE ACTION & SHIFTS IN POWER
through:



**Stronger,
more inclusive and
transformative
practice**



**More
equitable
development
partnerships**



**Maximizing the
contribution of
people in
Canada**

Progress on global frameworks:



ULTIMATE GOAL

**A more just, resilient and
sustainable future for all**