



Brandon A. Lee

Senior Government Executive

CAREER HIGHLIGHTS

Consul General of Canada to the Pacific Northwest and Alaska;

Consul General of Canada to Northern California and Hawaii;

Canada's Ambassador to Silicon Valley

Oct 2015 – present

Oversee all political, consular, cultural, philanthropic, social, international trade and economic development activities within the region including both public and private engagement with government, philanthropic and private sector stakeholders within territory.

Senior Change Management Advisor - People Management: International Committee of the Red Cross (ICRC)

Sept 2012 – Nov 2014

Oversaw an institution-wide, global *People Management Programme* reform which formed a critical part of the ICRC's response to a changing political, operational and humanitarian landscape where direct access, diversity and a multidisciplinary approach are critical to the continued implementation of its global humanitarian mission.

Senior Advisor to the Director General: World Trade Organization (WTO)

Oct 2011 – Sept 2012

Personally selected by the Director General, Pascal Lamy, to provide strategic reform on key policy, governance and management issues during his final term with the WTO.

Director: Innovation – Canadian Department of Foreign Affairs & International Trade (DFAIT)

Apr 2009 – Oct 2011

Developed and oversaw several global, strategic reforms to the Department. Including leading negotiations to develop 113 new conditions of employment in 130 countries and 45 pension and insurance reforms.

ADDITIONAL ACTIVITIES

- Personally requested by the Canadian Minister of Development and Aid to design a ground-breaking philanthropic program for women and girls. Successfully launched the *Equality Fund* in 2020, marking the largest single investment by any country to funding feminist futures
- Co-chair of first Canadian Equity, Diversity and Inclusion (EDI) Committee in the USA and Mexico
- Locally-engaged Staff Champion for the U.S.A. – represent and support all staff employed directly by Canadian Embassies and Consulates
- Head of the *Next Generation Group* – created by the Deputy Minister of Foreign Affairs and comprised of personally selected future leaders of the Federal government
- Co-founder and Chair of *InnovAction* – group created to bring 'bottom-up' mechanism for new ideas to reform the Federal government

EDUCATION

1999, Honours B. Economics, McMaster University

Fluent English, Korean and French (advanced reading and comprehension)
Basic Spanish, Italian and Tibetan

Overview

Brandon was appointed to oversee the relationship between Canada and the U.S. as Consul General of Canada in San Francisco and then also in Seattle and was Canada's Ambassador to Silicon Valley.


Brandon has a strong background both as an executive and leading innovation, and he has held several executive positions with national and international governments.


From 2007 to 2011, he oversaw global reform activities to strengthen Canada's international presence and became the Department's first Director of Innovation.


From 2012 to 2014, Mr. Lee held senior positions at the World Trade Organization and the International Committee of the Red Cross (both in Geneva), spearheading major organizational and international reform initiatives.

Previously, Brandon worked in the private sector as a pioneer entrepreneur in online banking in North America and also with large-scale telecommunications management consulting.

CONTACT

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