



Ontario Council for  
International Cooperation

# 2018-2019 Annual Report



# ABOUT OCIC



*The Ontario Council for International Cooperation (OCIC) is a thriving community of Ontario based organizations, networks, institutions and individuals working for sustainable solutions to global poverty challenges.*



OCIC initiatives are undertaken with the financial support of the Government of Canada, provided through Global Affairs Canada and Employment and Social Development Canada.

## *Our Vision*

Global social justice, human dignity and participation for all.

## *Our Mission*

As a Council, OCIC strives to increase the effectiveness and collective impact of all our members' efforts to promote sustainable, people-centered development in a peaceful and healthy environment. OCIC is committed to principles of fair and equitable cooperative international development and promotes public engagement that helps Canadians develop a global perspective and take action for social justice.

# OUR TEAM

## *Board of Directors*

- **President** Mitra Manouchehrian, Associate Member
- **Vice President** Jessica Ferne, Associate Member
- **Treasurer** Fahad Ahmad, Associate Member
- **Secretary** Emily Pittman, Canadian Catholic Organization for Development and Peace
- Roshelle Filart, RESULTS Canada
- Isabelle Hachette, World Accord
- Jennifer Naidoo, CAP Network
- Hamsha Pathmanathan, comdu.it
- Dr. Vida Shehada, Associate Member
- Dr. Maggie Zeng, Christian Children's Fund of Canada

## *Staff*

- **Executive Director** Kimberly Gibbons
- **Director of Operations** Lisa Swainston
- **Director of Community & Learning** Isabelle Kim
- **Community Engagement Specialist** Eugenia Ochoa
- **Communications Specialist** Elisa Chang
- **Program Support** Marilyn Bastedo
- **Bookkeeper** Vicki Faul
- **iAM Coordinator** Leila Nasr

# STRENGTHEN CAPACITY

OCIC supports the capacity-building needs of members, youth and young professionals, as well as other key stakeholders in the international cooperation sector through workshops, webinars, Annual General Meetings & Symposia, and more.



# STRENGTHEN CAPACITY

12

Capacity Building  
Activities

6

Workshops

- **Public Engagement Workshop**, for Northern and Atlantic Council youth interns
- **Together 2018 Toronto**
- **A Holistic Framework for Gender Equality and Women's Rights** with Karen Craggs-Milne
- **How to Be a Better Ally to Refugees and Newcomers in Canada** with Skills for Change
- **Food Security in Toronto** with FoodShare

# Together for Gender Equality: Strengthening Organizational Practice & Policies to Prevent and Address Sexual Misconduct

## Together for Gender Equality:

Strengthening Organizational Practice & Policies to Prevent and Address Sexual Misconduct

February 8, 2019  
9:45AM - 5:00PM  
Humber College Theatre



**February 8, 2019**  
**Humber College, Toronto**

In collaboration with Humber College and the CCIC Steering Committee to Address and Prevent Sexual Misconduct, the event featured:

- A panel discussion on Survivor-centred approaches
- Available resources, CCIC Leaders Pledge and other recent call to actions
- A hands-on session for scenarios and roundtable discussions for CSOs and students





# STRENGTHEN CAPACITY

## 6

### Webinars

---

- **We're Here & We've Got Something to Say: A Webinar for Youth on Breaking into Policy Spaces** with Larissa Crawford
- **A National Update on the Implementation Plan for the Government of Canada's Civil Society Partnership Policy**
- **A National webinar on Innovation** with the ICN, GAC and AKFC
- **Money Talks series** with
  - **Andrew Chunilall**, Community Foundations of Canada
  - **Anuradha Dugal & Beth Malcolm**, Canadian Women's Foundation
  - **Ken Wyman**, Fundraising Expert & Professor

# Money Talks Issue 4: Let's Talk Foundations



January - March, 2019



- 3 Interviews & 3 Webinars
- 600+ views of the interview publications
- 100 webinar participants

**Money Talks** is an online publication produced by OCIC that presents innovative solutions for common funding challenges faced by development professionals and organizations.

*“Let’s Talk Foundations”* contains 3 online interviews and 3 webinars featuring the **Community Foundations of Canada**, the **Canadian Women’s Foundation**, and fundraising expert **Ken Wyman**.



# INCREASE MULTI- SECTORAL DIALOGUE

Through our diverse programs and activities, OCIC provides platforms and opportunities for international cooperation leaders and practitioners, issue-specific experts, advocates, academics, students and private sector actors to interact.



# INCREASE MULTI-SECTORAL DIALOGUE

10

Multi-sectoral  
Dialogues held

- **PE 101 Student Dialogue** at Humber College
- **Member Dialogue on OCIC's Theory of Change and Implications to FIAP**
- **OCIC Booth & Careers Panel** at Go Global Expo
- **Collaborative "Together for Gender Equality" IDW Panel** at CSI Spadina
- **The Nexus Between Climate Action and Gender Equality Events** with Project Drawdown
- **Transformations Dialogues**
  - Lawrence House Centre for the Arts, Sarnia
  - Toronto Public Library: Leaside Branch
  - IDW Dialogue at Centennial College
  - KWIC SDG Conference, Peterborough

# Transformations: Stories of Partnership, Resilience and Positive Change

- 13 Organizational and Institutional partners across Ontario
- 9 Exhibits in Sarnia, Ottawa, Peterborough and Toronto
- 12,521 Virtual Exhibit Views

OCIC's Transformations initiative is an award-winning collaborative photojournalism project intended to increase dialogue and further understanding of international partnerships that address complex global challenges.

Transformations 2019 comes closer to home, profiling over 60 individuals who work intentionally to build bridges between communities and work towards sustainable development locally and globally.



# Transformations: Stories of Partnership, Resilience and Positive Change

*“The support of OCIC, especially through its Transformations series, greatly increased the visibility of our organization and further amplified our messaging. This is important to us as an NGO based in, and with supporters living in, rural Ontario.”*

- 2018-2019 Membership Survey Respondent

*“I believe that working with OCIC to tailor the event to the culture and needs of our own organization helped amplify the reach. We were definitely able to reach people that hadn't connected with us before, in a meaningful way.”*

- Transformations 2019 Partner



# INCREASE MULTI-SECTORAL DIALOGUE

7

**Development  
Drinks events**  
(Toronto & Ottawa)



1

**iAM  
eMagazine  
launched**



1

**Holiday  
Marketplace**



9

**Consultation  
Sessions held  
for Canada's 2030  
Agenda National Strategy**

# Canada's 2030 Agenda National Strategy Consultation



March - May, 2019



- 27 Organizations
- 22 Key Informants
- 148 individuals engaged

With support from Employment and Social Development Canada (ESDC), OCIC carried out **9 consultations across Ontario** as part of a national consultation process to develop Canada's 2030 Agenda National Strategy.



# Canada's 2030 Agenda National Strategy Consultation

Be a part of  
**OCIC's Consultations**  
for Canada's Agenda 2030  
National Strategy



The series of consultations intended to increase participation of diverse stakeholders across Ontario:

- Diaspora communities
- Disability-inclusion communities
- Indigenous communities
- Cultural and scientific institutions
- Civil society organizations, and
- Non-formal education organizations

## CONSULTATION PARTNERS



Lamia Naji



# Canada's 2030 Agenda National Strategy Consultation

## 43 Recommendations to inform Canada's 2030 Agenda National Strategy

### 4 Key Messages

1. There continues to be a lack of awareness on the 2030 Agenda for Sustainable Development. Ongoing awareness raising efforts are needed, including by working in partnership with diverse communities, cultural and scientific institutions, civil society organizations, and formal and non-formal education institutions.



# Canada's 2030 Agenda National Strategy Consultation

## 43 Recommendations to inform Canada's 2030 Agenda National Strategy

### 4 Key Messages

2. Canada's 2030 Agenda National Strategy should be informed by local priorities and address the needs of diverse communities, including those most at risk of being left behind.



# Canada's 2030 Agenda National Strategy Consultation

## 43 Recommendations to inform Canada's 2030 Agenda National Strategy

### 4 Key Messages

3. Canada's whole-of-society approach to 2030 Agenda implementation should be community-led, supported by efforts to enable local contributions to sustainable development.



# Canada's 2030 Agenda National Strategy Consultation

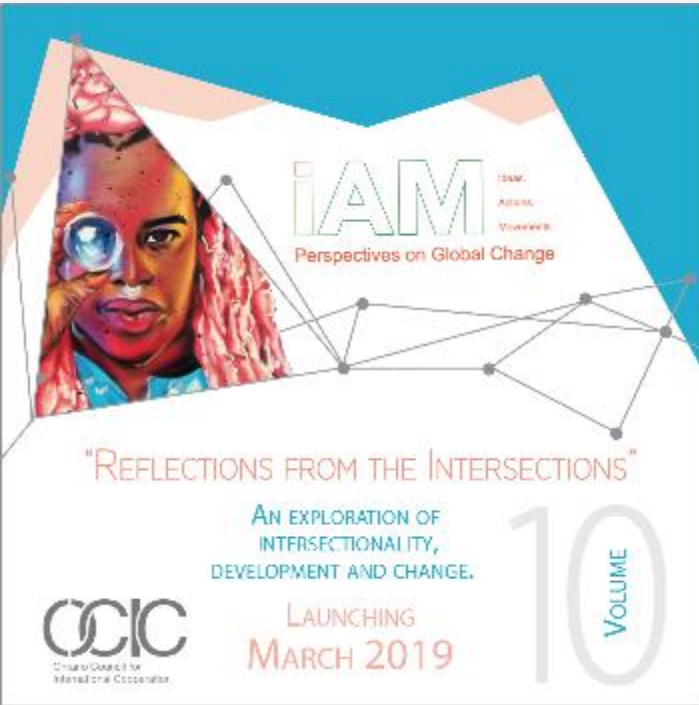
## 43 Recommendations to inform Canada's 2030 Agenda National Strategy

### 4 Key Messages

4. Participants in OCIC supported consultations are eager to build on their engagement in the consultation process by maintaining new connections and exploring opportunities to build community and collaboration around the 2030 Agenda.



# iAM Vol 10: Reflections from the Intersections – An Exploration of Intersectionality, Development and Change



- 5 Editorial Members
- 10 Contributors
- 739 Views

**iAM** is a multimedia e-magazine published by OCIC that promotes an increased awareness and understanding of global issues through visual art, written work, photo essays, videos and more.



# INFLUENCE AND INSPIRE

OCIC provides communications platforms to amplify the voice of our members, develop awareness and understanding of key global issues among Canadians, and to influence and inspire action towards the sustainable development goals.



# INFLUENCE AND INSPIRE

**3.3  
Million +**

Canadians reached  
through public  
communications

- 3,297,789 Canadians reached through IDW communications
- 29,073 Website Users with 169,977 Page views
- 3,632 Email Subscribers
- 2,052 Facebook Likes **(30% Growth)**
- 4,024 Twitter Followers **(15% Growth)**
- 1,544 LinkedIn Followers **(NEW!)**
- 316 Instagram Followers **(NEW!)**

# International Development Week 2019: *Together for Gender Equality*



- 10 IDW Events held
- 603 Canadians directly engaged
- 3,297,789 Canadians reached

From Feb 1 to 28, 2019, OCIC hosted IDW activities throughout the province in collaboration with 15+ organizational and institutional members.

This year, our engagement activities focused on the **Gender Equality, climate action and local to global perspectives and efforts on sustainable development.**

# International Development Week 2019: *Together for Gender Equality*

10

IDW Activities

603

Participants

- **Transformations Exhibit Launch** in Sarnia
- **Transformations Micro-Exhibit at the National Arts Centre Sectoral IDW Showcase Event**, Ottawa
- **CCIC Hill Day**, Ottawa
- Collaborative **“Together for Gender Equality” Panel** at CSI Spadina, Toronto
- **Transformations Micro-Exhibit and Dialogue** at Centennial College, Toronto
- **“Together for Gender Equality” Capacity-Building Event**
- **Climate Action and Gender Equality Event** with Project Drawdown at CSI Annex, Toronto
- **Toronto Development Drinks** at York University, Toronto
- **Ottawa Development Drinks** at Royal Oak, Ottawa
- **Transformations Micro-Exhibit** within the Kawartha World Issues Centre SDG Conference, Peterborough

## Inter-Council Network Activities



**The Inter-Council Network (ICN)** is a coalition of the eight Provincial and Regional Councils for International Cooperation. These member-based Councils are committed to global social justice, and represent close to 400 diverse civil society organizations (CSOs) from across Canada.

The ICN provides a national forum in which the Councils collaborate for improved effectiveness and identify common priorities for collective action.

## Inter-Council Network Activities



In 2018-2019, OCIC continued to promote and contribute to the ICN programs and activities. Together, the Councils and the ICN

- Engaged **124,979** participants in PE activities
- Collectively organized **263** opportunities across Canada
- Reached **4,451,700** Canadians during IDW



# FINANCIAL STATEMENT



# ONTARIO COUNCIL FOR INTERNATIONAL COOPERATION

## STATEMENT OF FINANCIAL POSITION

AS AT MARCH 31, 2019

	2019	2018
<b>ASSETS</b>		
Current assets		
Cash	\$ 141,011	\$ 152,790
Term deposits (note 3)	39,483	39,118
Amounts receivable	9,092	10,736
Prepaid expenses and deposits	<u>12,285</u>	<u>4,668</u>
	<u>\$ 201,871</u>	<u>\$ 207,312</u>
<b>LIABILITIES AND NET ASSETS</b>		
Current liabilities		
Accounts payable and accrued liabilities	\$ 20,308	\$ 9,061
Government remittances payable	7,742	6,747
Deferred membership revenue	307	924
Deferred contributions (note 5)	<u>101,348</u>	<u>74,689</u>
	<u>129,705</u>	<u>91,421</u>
Net assets		
Internally restricted (note 6)	57,000	73,000
Unrestricted	<u>15,166</u>	<u>42,891</u>
	<u>72,166</u>	<u>115,891</u>
	<u>\$ 201,871</u>	<u>\$ 207,312</u>





# ONTARIO COUNCIL FOR INTERNATIONAL COOPERATION

## STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31, 2019

	2019	2018
<b>REVENUE</b>		
Government grants (note 7)	\$ 383,553	\$ 333,522
Membership fees	35,024	38,358
Professional services	9,416	8,983
Other contributions	2,802	3,783
Investment income	<u>1,309</u>	<u>1,978</u>
	<u>432,104</u>	<u>386,624</u>
<b>EXPENSES</b> (note 8)		
Program		
Global Affairs Canada	329,486	303,436
Employment and Social Development of Canada - SDG	10,933	-
Ministry of Citizenship, Immigration and International Trade	-	200
Administration	<u>135,410</u>	<u>110,795</u>
	<u>475,829</u>	<u>414,431</u>
<b>EXCESS OF EXPENSES OVER REVENUE FOR THE YEAR</b>	(43,725)	(27,807)
Net assets, beginning of year	<u>115,891</u>	<u>143,698</u>
<b>NET ASSETS, END OF YEAR</b>	<u>\$ 72,166</u>	<u>\$ 115,891</u>

A woman in a white shirt is handing a dark, textured folder to another person whose hand is visible on the right. The background shows an office environment with desks, laptops, and other people. A white banner with the title 'SUSTAINABILITY TASK FORCE REPORT' is overlaid on the bottom left, and a colorful geometric logo is on the right.

# **SUSTAINABILITY TASK FORCE REPORT**





# OCIC FUND DIVERSIFICATION STRATEGY - SEP 2019



In Sep 2018 the OCIC Sustainability Task Force (STF) began developing a fund diversification strategy to ensure our long-term financial sustainability as a non-profit organization.

Historically, OCIC has been reliant on GAC funding and has been working on diversifying revenue for a number of years.

Building upon the work of OCIC staff, Board Directors and a consultant, the STF identified a number of revenue streams that present opportunities to generate new funding, increase revenue, and/or offer cost savings.





# OCIC FUND DIVERSIFICATION STRATEGY - SEP 2019

## HIGH PRIORITY

### A) Grants, Contribution Agreements & Foundation Funding

Diversifying funding through other departments of government, and well as with foundations or grants could generate considerable revenue, while broadening the scope of OCIC reach and activities.

**TARGET:** Identify and submit 1-2 proposals per year

**2019-2020:** SDG Unit Grant Proposal to be developed





# OCIC FUND DIVERSIFICATION STRATEGY - SEP 2019

## HIGH PRIORITY

### B) Membership

Strategic membership growth will increase membership revenues and improve OCIC reach.

**TARGET:** 5% increase in membership fees per year, per membership category by growing the membership

**2019-2020:** \$37,500



# OCIC FUND DIVERSIFICATION STRATEGY - SEP 2019

## HIGH PRIORITY

### **C) Fee-for-Service for Capacity Building Activities**

Fee-for-service activities will continue to generate revenue with scaled/equity-based registration fees for workshops, such as upcoming 1-3 days workshops on gender equality themes, and our pilot Summer Institute in Community-based Research, in 2020.

#### **TARGET:**

Develop and deliver 1-2 capacity building activities per year with scaled/equity-based registration fees



# OCIC FUND DIVERSIFICATION STRATEGY - SEP 2019

## MEDIUM PRIORITY

### D) Events

OCIC hosts and supports a number of events throughout the year. Some can be revenue-generating through use of ticket sales, food, drink and merchandise sales, and donations, such as our 2019 Holiday Marketplace Event.

#### **TARGET:**

Undertake 1-2 ticketed events per year, generating \$4,000+



# OCIC FUND DIVERSIFICATION STRATEGY - SEP 2019

## MEDIUM PRIORITY

### E) Individual Giving

A broad network of individuals provide financial or in-kind contributions to OCIC by sponsoring youth participation in ticketed OCIC events, or providing in-kind contributions of time, expertise and more.

#### **TARGET:**

Create ongoing opportunities for individual giving for key activities



# OCIC FUND DIVERSIFICATION STRATEGY - SEP 2019

## MEDIUM PRIORITY

### F) Regular Giving

Donations that occur on a monthly, quarterly, semi-annually or annual basis.

#### **TARGET:**

Create and implement annual Giving Tuesday strategy to invite regular giving from wide OCIC network, Board, staff, members and interested public



# OCIC STRATEGY IMPLEMENTATION - JOIN US!



**We will be looking for new talent on our team - please come talk to us or get in touch!**





# **VOLUNTEER RECOGNITION**





### **Board of Directors**

Fahad Ahmad  
Jessica Ferne  
Roshelle Filart  
Isabelle Hachette  
Mitra Manouchehrian  
Jennifer Naidoo  
Hamsha Pathmanathan  
Emily Pittman  
Shubha Sandill  
Dr. Vida Shehada  
Dr. Maggie Zeng

### **Diaspora Engagement Networking Group**

Hala Eltom  
Hassan Handule  
Yasin Janjua  
Esperanza Monsalve  
Gertrude Omoro

### **Event Support**

Aysha Dawood Marcus  
Huyhn  
Irena Smith  
Tina Sweeney

### **Global Changemaker Youth Ambassador Selection Committee**

Aysha Dawood  
Roshelle Filart  
Emily Pitman  
Fidaa Shehada  
Hamsha Pathmanathan  
Fidaa Shehada

### **PE Lead Volunteers**

Loizza Aquino  
Samir Janmohamed

### **Transformations Partners**

James Arron  
David Barth  
Katie Boomgaardt  
Katherine Boyes  
Christine Campbell  
Aysha Dawood  
Delphine Avomo Evouna  
Charlotte Kiddell  
Jack Hui Litster  
Esperanza Monsalve  
Faith Mwesigye  
Hamsha Pathmanathan  
Raul Scorza  
Heather Smith  
Laura Viselli

### **2018 AGM & Symposium Volunteers, Contributors & Collaborators**

Alia Abaya  
Nalini Andrade  
Mercedes Arango-  
Vasquez  
Daniel Asare  
Brielle Beaudin-Reimer  
Jon Beale  
JP Bervoets  
Jack Bolland  
Linda Bui  
Pablo Camejo  
Elisa Chang  
Maryam Garelnabi  
Sheila Joseph  
Helen Ketema  
Laveza Khan  
Shelagh McCartney  
Liam O'doherty



### **2018 AGM & Symposium Volunteers, Contributors & Collaborators (con.)**

Ikem Opara  
Schenella Pinto  
Ashley Rerrie  
Cindy Ross  
Joyce Sou  
Dominique Souris  
Tina Sweeney  
Nina Tasic  
Kyela De Weerd  
Julie Wright

### **OCIC's Holiday Marketplace Volunteers**

Jack Bolland  
Aysha Dawood  
Catherine Dos Santos  
Dmitry Orekhov  
Nina Tasic

### **Holiday Marketplace Workshop Facilitators & Collaborators**

Aaliah Carlos  
Laëtitia Eyssartel  
Sherene Nichol  
Patrick, Guitarist

### **iAM Board**

Alanna Dickinson  
Amani Massoud  
Katharine Neale  
Allie Shier  
Myra Sivaloganathan

### **iAM Contributors**

Sidrah Ahmad  
Larissa Crawford  
Julia Falco  
Bianca Foradori  
Isabelle Fraser

Naeema Hassan  
Mina Mohit  
Shafia Shaikh  
Arthur Tanga  
Pamela Uppal

### **iAM Launch Speakers**

Britta B  
Larissa Crawford  
Alanna Dickinson  
Katharine Neale  
Shafia Shaikh  
Shaelyn Wabegijig  
Yusuf Zine

### **Money Talks Issue 4 Contributors**

Andrew Chunilall  
Anuradha Dugal  
Beth Malcolm

### **Together for Gender Equality Workshop Collaborators**

Denise Byrnes,  
Linda Hill  
Sherry Hornung  
Kaila Mintz  
Martin Settle  
Nicolas Moyer

### **Development Drinks Volunteers**

Dina Adedze  
Daniel Asare  
Wengsi Chiu  
Adrianna Couto  
Maryam Garelnabi  
Natasha Heeroo  
Sheila Joseph  
Karène Kwan-Tat  
Emilie Lemieux

**Development Drinks**  
**Volunteers (con.)**

Cosmina Nistor  
Warren Trottier  
Kyela De Weerd

**Development Drinks**  
**Collaborators**

Madison Hopper  
Rebecca  
Russo  
Irina Smith  
Heather Shand  
Elena Dumitru  
Gina Huertas-Franco  
Samir  
Janmohamed  
Emily Pittman  
Dr. Maggie Zeng  
Mitra Manouchehrian  
Dr Ruby Dagher

**SDG Consultation**  
**Notetakers**

Tamara Borovcani  
Mehnaz Hossain  
Myuri Komaragiri  
Zuhali Suhrob

**Women Deliver 2019**  
**Satellite Event Volunteer**

Humayra Rashid Safa

**2019 AGM & Symposium**  
**Volunteers**

Michelle Bekai  
Jessica Bernard  
Marianne McQuillan  
Farzona Nazrikhujaeva  
Matilda Ofori  
Claudia Pensa Bowen  
Humayra Rashid Safa

Shriya Seksaria  
Elham Shabahat  
Jessica Singh  
Rebecca Tischart  
Argerie Tzouras

**Photographer**

Ken Wong

**IT Support**

Rob Vanderplas





Ontario Council for  
International Cooperation

# THANK YOU, MERCI!

**Website** [ocic.on.ca](http://ocic.on.ca)

**Subscribe** [bit.ly/ocicmail](http://bit.ly/ocicmail)



@ocictweets



@LikeOCIC



@ocicpics