

PARTNER FOR A BETTER WORLD

OCIC • INTERNATIONAL DEVELOPMENT WEEK • 2018

REPORT


On February 4-10, 2018, OCIC and our members gathered around the theme 'Partners for a Better World'. The 2018 program featured events co-created with partners from across sectors and across Canada. The activities held explored and celebrated a diverse set of themes including the universality of the SDGs, partnerships and solidarity work with Indigenous communities, food security and food sovereignty issues, innovation, community-led development initiatives, and careers in international cooperation.



ACTIVITIES


Throughout International Development Week, OCIC held **10 physical events**, and launched **3 ongoing online** initiatives. Events and initiatives were held in direct collaboration with 10 of our organizational and institutional members.

Monday, February 5


Food Sovereignty Matters: Community-Led Partnerships as a Model for Transformative Change  41


Tuesday, February 6

OCIC Indigenous Food Security Blanket Exercise  62

Transformations 2018 Exhibit Launch  106
& Online Exhibit Launch


Wednesday, February 7

OCIC at Humber College Non-Profit Marketplace Sustainable Change  300


OCIC Ottawa Development Drinks: Networking for a Better World  50

Thursday, February 8

OCIC Innovating for Impact! Applying Creativity & Innovation Tools Workshop  29

Innovate and Celebrate: IDW Wrap-Party and Global Changemaker Youth Ambassador Awards Ceremony  82

Friday, February 9

Picturing Solidarity: International Development Week Lunch and Learn Event  32

Saturday, February 10

2018 Go Global Expo in partnership with OCIC  4,000 est.

Speed Networking Event for International Development Conference Gala (University of Toronto-Scarborough)

KEY RESULTS

1,750,000

Impressions of 50 TTC Ads promoting the Global Changemaker Youth Ambassadors and the Transformations exhibits

Transformations Exhibits reach

2,650

Online Transformations Exhibit views

19,200

Impressions across physical exhibits

Social Media during IDW

14,408

Reach of IDW promotions on Facebook

41,300

Organic impressions on Twitter

86%

Increased awareness of international cooperation issues after attending IDW events

81%

Increased level of knowledge about Canadian International Cooperation Partnerships after attending IDW events

Canada 

This initiative is undertaken with the financial support of the Government of Canada through Global Affairs Canada.

OCIC
Ontario Council for International Cooperation

IDW 2018 PROGRAM HIGHLIGHTS

TRANSFORMATIONS 2018

In our newest Transformations Exhibit, we highlight the work of Canadian Feed The Children, Eel Ground First Nation, Chippewas of Nawash Unceded First Nation (Neyaashiinigmiing), Garden Hill First Nation and Aki Food Inc., in addressing food sovereignty challenges, and in supporting community-led initiatives and holistic community health. The stories presented were documented by OCIC and Allan Lissner, Praxis Pictures, in November and December 2017.

Online Exhibit

The full virtual exhibit is available online:
www.ocic.on.ca/transformations2018

Micro exhibits

Centre for Social Innovation (February 12-23, 2018)
Toronto Public Library Civil Society Series
Albion Branch (February 20-March 2, 2018)
Annette Branch (February 26-March 9, 2018)
Leaside Branch (April 9-20, 2018)
Donwsvieview Branch (May 7-18, 2018)

GCYA 2018

The Global Changemaker Youth Ambassador Program was launched during IDW with an online campaign in partnership with nominating members. Five youth were selected for their outstanding contributions to innovation and sustainable development efforts through their work with OCIC member organizations.

2018 Global Changemaker Youth Ambassadors

Linda Bui, Centre for Critical Development Studies, UTSC
Sabrina Lau, Jane Goodall Institute of Canada
Neha Malhotra, Engineers Without Borders
Telma Yamari Martin-Halsall, Casa-Pueblito
Hamsha Pathmanathan, comdu.it

OCIC Global Changemakers Podcast

OCIC in collaboration with David Peck, produced the OCIC's Global Changemakers Podcast Series. The Podcasts profiled each of the youth selected and aims to inspire listeners to get involved in global social justice and sustainable change

Tune in: www.ocic.on.ca/gcy2018



IDW PARTNERS

