



CALL FOR SUBMISSIONS

OCIC's Multimedia e-Magazine iAM Volume 9

Topic: Innovation

Deadline: October 31, 2017 at 5:00PM EST



www.ocic.on.ca/iam



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What is iAM?

iAM: Ideas, Actions, Movements is a multimedia e-Magazine published by the Ontario Council for International Cooperation (OCIC) that promotes an increased awareness and understanding of global issues among Canadian youth. iAM encourages critical thinking and presents new perspectives from a variety of actors, through articles, photo essays, graphic design, podcasts, videos and more. iAM examines how theory and action intersect, looks at how to put reflection into practice, and unites marginalized voices from around the world in the name of global social justice, human dignity and participation for all. View past volumes at ocic.on.ca/iam.

We're looking for multimedia submissions that explore the subject of Innovation

What is Innovation? Why does it Matter?

Innovation, is often viewed as a buzzword because it can be understood in multiple ways. In a broad sense, innovation is the application of ideas that are new and generate useful solutions to complex issues. **Innovation for development** is a transformational process that seeks to find tangible and actionable solutions to existing challenges for sustainable development.

In the International Cooperation sector, innovation is about engaging in new approaches to business models, technologies, and partnerships that add value for all stakeholders of development. Innovation is about nurturing dynamism within communities. By co-creating innovative products and services, local populations have more agency and ownership of development within their communities and are empowered as change agents.

Outlined in the [UN 2030 Agenda for Sustainable Development](#), indicator number 9 Innovation and Infrastructure aims to “build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation”. The [UN Report on the SDG's](#) suggests that it is through “enhanced international and domestic financial, technological and technical support, research and innovation, and increased access to information and communication technology” that innovation can be utilized to foster economic growth. However, innovation is not always positive or associated with economic growth and in some cases creates more challenges than solutions to development. iAM Vol 9 seeks to push beyond the conventional narrative of innovation leading to economic growth and focus on the process of innovation. Innovation for development is not only about creating new ways of doing, it is a philosophical change in thinking and is about sparking new opportunities for individuals and communities to combat

the challenges facing the world today. For example, gender inequality, climate change and war are not constrained by borders, they are issues that need cooperation among all people and countries to solve.

iAM Vol 9 will critically explore how the application of new ideas can create value-added solutions to the challenges of sustainable development, or perhaps create more complexities. Innovation, is particularly significant for our increasingly globalized world and by bringing together a plethora of knowledge agents on the subject matter, iAM Vol 9 seeks to create a dynamic and constructive conversation about the nature and types of relationships, the use of information and other technologies, increased partnerships, shared best practices, and diverse ways to develop knowledge, processes, products and services that can facilitate development innovation.

For iAM Volume 9 we are looking for multimedia pieces including...

Articles	Podcasts
Photo Essays	Music
Case Studies	Visual Art
Videos	Infographics and Data Visualization

... that creatively and critically explore areas such as:

Social Innovation
Innovation towards Gender Equality
Innovation towards Social Justice and Resilience
Innovation towards Accessibility
Innovation towards Urban Planning
Innovation towards Technology
Toolkits for Effective Innovation
Core challenges for NGOs
Innovation in Community Based Peacebuilding and Reconciliation
Innovation towards the SDGs
Innovation by Whom for Whom?
Innovation within Indigenous Communities
Innovation Challenges and Critics
Innovation towards Climate Change
Innovation and Entrepreneurship
Innovation and Implementation
Innovation and Mitigating Risks

...and more

Submissions should inspire critical thinking and reflective practice, as well as represent diverse perspectives. We highly encourage submissions using creative, innovative media, infographic visuals, and that touch on relevant, accessible topics for a young, Canadian and global audience.

How to submit:

1. Review the submission guidelines below.
2. Email your submission to communications@ocic.on.ca by **October 31, 2017 at 5:00PM EST**



iAM Volume 9 Submission Guidelines

Submissions Due: October 31, 2017 at 5:00 PM EST

CCIC Code of Ethics

As a signatory member of the Canadian Council for International Cooperation's 'Code of Ethics,' OCIC subscribes to and will only accept submissions that abide by section S6.4 of the Code as follows:

- Respect the dignity and rights of the individuals portrayed and their way of life;
- Are accurate, balanced, truthful and representative of reality and do not generalize and mask the diversity of situations;
- Portray local communities as active agents in their own development process and do not fuel prejudice or foster a sense of Northern superiority; and
- Encourage a sense of interconnectedness and interdependence between the Canadian public and the people shown in the image or discussed in the text.

Judging Criteria:

In preparing your submission, please keep the following in mind:

- Amplifying marginalized voices from around the world is a priority for OCIC
- We are looking for thought-provoking pieces that integrate originality and creativity
- We are looking for a high level of understanding of the global issue
- We are looking for pieces that not only include reflections about global issues, but also tools that encourage positive action

As an equity-seeking group, OCIC encourages submissions that represent the full diversity of communities around the world, including complexities of intersecting identities such as ability, age, citizenship, class, race, gender and sexual orientation. As such, we encourage applicants to self-identify in their bio.

In addition, the following guidelines will also apply:

Written Submissions:

OCIC is interested in compact, provocative editorials that will stimulate discussion and help shape the magazine and the sector. OCIC invites student submissions. Essays are limited to a maximum of 1,500 words in length.

Written submissions must be well argued and well written. ‘Well argued’ means that the argument is clear and logical. ‘Well written’ means that the argument is accessible and well phrased.

Guidelines

- All written submissions should be prepared according to the following guidelines and saved as a Word document (in Microsoft Word format).
- Spoken word, poems, other art pieces can be submitted in any language with English translation
- Papers must be in English
- The length of essays is limited to 1,500 words maximum, including figures, tables, appendix and references.
- Avoid footnotes. Except where impossible to do so, important material should be incorporated into the text; material having weak relevance should be deleted. Place footnotes following the last page of text.
- Use references sparingly; please use MLA citation style.
- Submissions accompanied by other multimedia elements (e.g. photos, data visualizations, infographics, etc.) are strongly encouraged.

Submission of a paper certifies that none of the contents are copyrighted. The Editor does not accept responsibility for loss of papers submitted.

Video Submissions:

Video submissions should be no more than ten minutes in length and created from footage shot by you or your family and friends. Footage cannot come from any other source, such as a broadcast television show or Internet broadcast. Any still images included in your video must follow the same conditions.

Soundtracks cannot contain any music not created by you or by someone who has given you written permission to use their music granted that the person giving permission owns the rights to the music. It is not uncommon for artists to sell those rights to whoever is producing or publishing their recording.

Copyrighted material will not be permitted. You may not include copyrighted material (music, video, images, text, etc) in your video unless you own the copyright, or have permission to use it – for example, if it’s registered under a creative commons license.

Guidelines

- Maximum file size: 1 GB
- Maximum length: 10 minutes
- Videos may be produced in any language as long as there are subtitles in English

- Video formats accepted are: Quicktime; Real Player; -.mpeg; -.wmv, -.avi
- To make it into our electronic Magazine, your video must be free from the following:
 - o Copyrighted material. The director/producer is responsible for ensuring that soundtracks and images are not copyrighted material
 - o Pornographic material of any kind
 - o Profanity, whether spoken or written

Photo and Visual Art Submissions:

Photo submissions should contain no more than 10 photos, and include captions. Submissions must be submitted as PDFs or in one of the photo formats below: All submissions must be in the following format:

Guidelines

- At least 72 pixels; high resolution
- Complete file size (including all images) should not exceed 2 GB
- Acceptable formats: -.jpg, -.png, -.psd, -.ai, -.eps

Infographics and Data Visualizations

Infographic and data visualizations are welcome, and should follow the stated guidelines

- Must be submitted in -.eps or editable -.pdf format
- Must contain citations for all information presented. This may either be included as embedded links, or attached as a separate word document to your submission. References must be listed in MLA style.

Submission Deadline:
Tuesday, October 31, 2017 at 5:00 PM EST

All submissions should include your name, address, phone number, email address and a short bio of no more than two to three sentences. Please send submissions via email to communications@ocic.on.ca.

If you would like to pitch us an idea, you are encouraged to do so as early as possible. Contact us using the information above.

Copyright and Rights Granted:

Copyright is a form of protection provided for original works of authorship, including literary, dramatic, musical, graphic and audiovisual creations. "Copyright" literally means the right to copy, but has come to mean that body of exclusive rights granted by law to copyright owners for protection of their work.

Copyright infringement occurs when a copyrighted work is reproduced, distributed, performed, publicly displayed, or made into a derivative work without the permission of the copyright owner. The way to ensure that your submission doesn't infringe someone else's copyright is to use your skills and imagination to create something completely original. If it's all yours, you never have to worry about the copyright—you own it!

Be sure that all components of your submission are your original creation—even the audio portion, for videos. For example, if you use an audio track of a sound recording owned by a record label without that record label's permission, your video may be infringing the copyrights of others.

OCIC shall have the right to publish all submissions in the eMagazine, on OCIC's website, and on a third-party website (such as YouTube) and/or in any other medium of communication now or hereafter devised. OCIC recognizes that authors retain copyright and ownerships of their submissions.

Authors grant OCIC an irrevocable, non-exclusive, worldwide license to use submissions, without compensation, including the stills, concepts, etc., associated with the submission, and the right to use the author's name, photograph, likeness, voice, address (city and province) and testimonials, in printed, broadcast media or new media, worldwide, in perpetuity, in any manner they deem appropriate in connection with promoting the submission itself.

Authors are liable for any copyright infringements caused by their submissions, and are responsible for securing permission from all talent included in their submission. OCIC assumes no responsibility for: i) royalties or fees associated with talent performances in entered videos; ii) lost or late entries or for incomplete computer transmissions or technical failures; iii) any problems or technical difficulties with or losses arising from sending submissions electronically.

Disclaimer: By sending us your submission, you agree to the following:

- You represent that you own all copyrights in the photograph, video, and/or written submission.
- You acknowledge that OCIC may, at its sole discretion, publish or otherwise use any submission. Such publication or other use may occur on the Internet, and/or in or on any other medium of communication now or hereafter devised, and may be for advertising, promotion, the use of trade, and/or other commercial purposes.
- By submitting a photograph, you (and any other individual depicted in a photograph) consent to such publication or any other use.
- As a condition of submitting your photograph, you (and any other individual depicted in a photograph) unconditionally and irrevocably waive all claims to compensation for use of the photograph, and/or any rights with respect to such use you may have under copyright law, the right to publicity, the right to privacy, the law of defamation, and any other common law or statutory claims under the laws of any jurisdiction.

- You represent that you have been given the authority by each individual depicted in a photograph to bind such individual to these release terms.

Reserved Rights:

Authors release OCIC from any and all responsibility for loss, late entries, wrong addresses, printing errors or any other errors, or resulting from any author's participation in or attempt to participate in the eMagazine, or ability or inability to upload or download any information in connection with participating in the eMagazine, or for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the author's submission: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations or rules of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the internet in whole or in part for any reason; traffic congestion on the Internet; unauthorized human or non-human intervention of the operation of the eMagazine, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the submission, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the eMagazine.