



CIPS 2015 Working Group

Margaret Biggs (co-chair)

John W. McArthur (co-chair)

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Towards 2030: Building Canada's Engagement with Global Sustainable Development

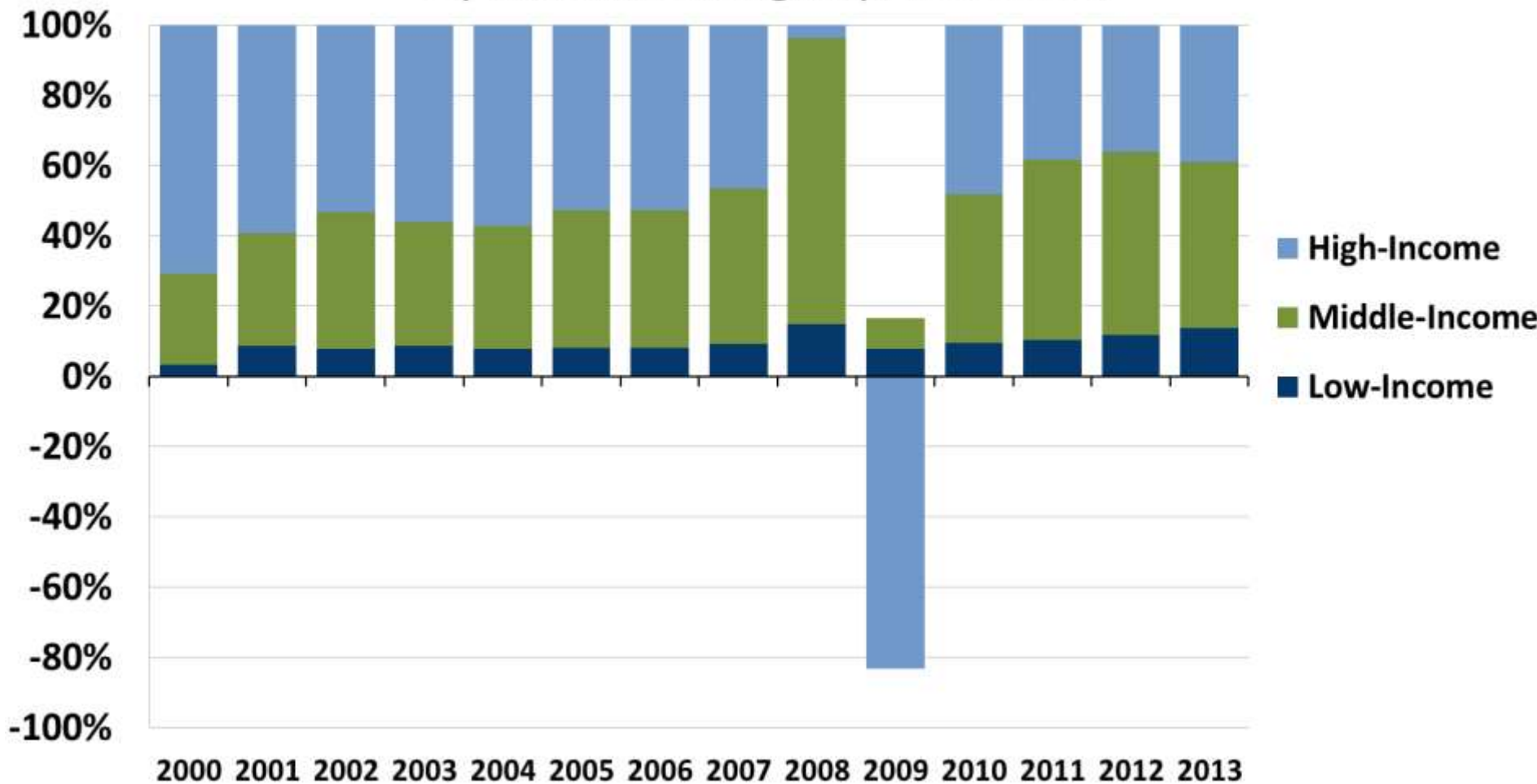


The world is in the midst of
dramatic transformations.



Share of Annual Global Economic Growth

By initial income group, 2000-2013

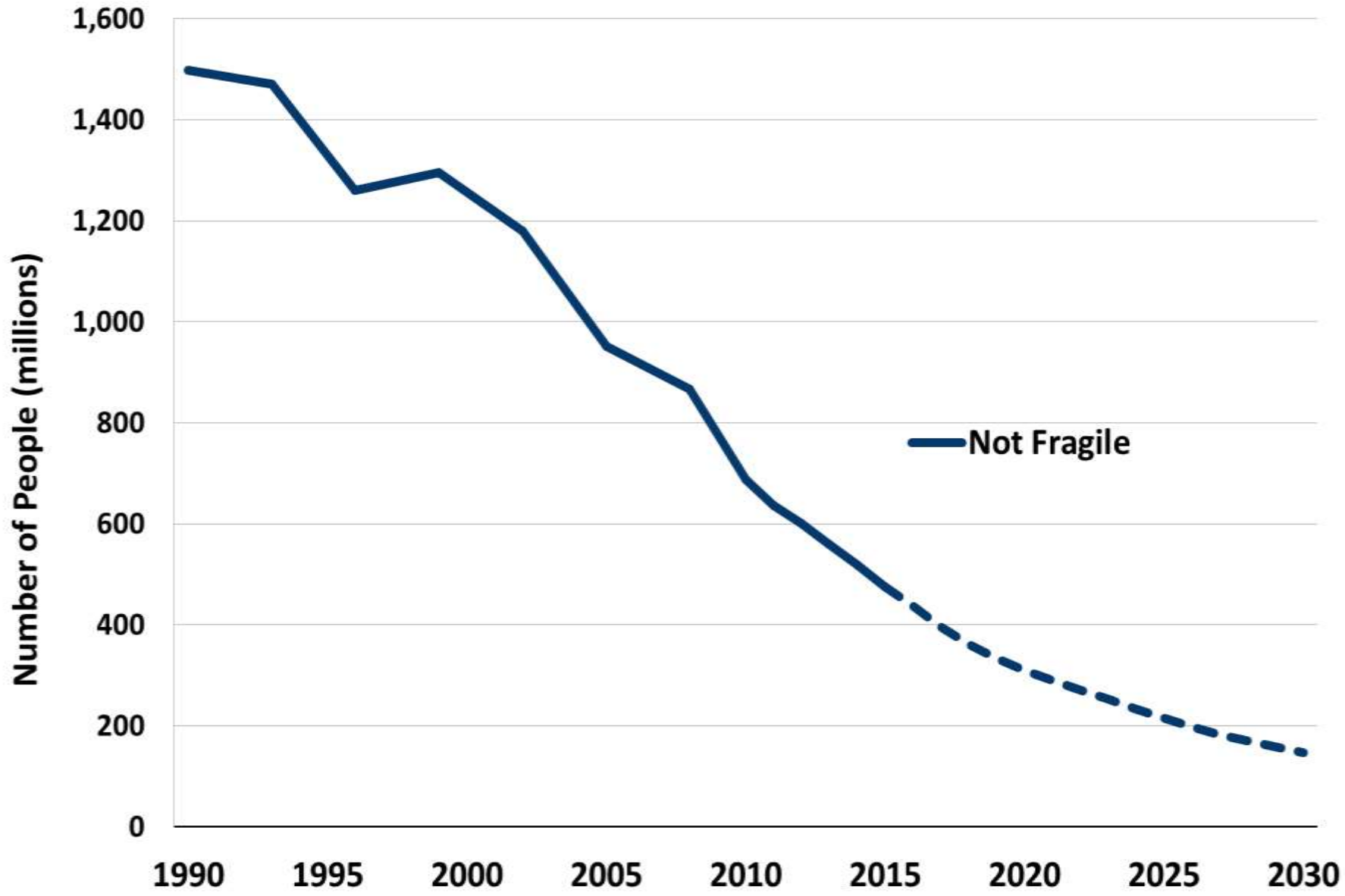


GDP Growth by Level of Development

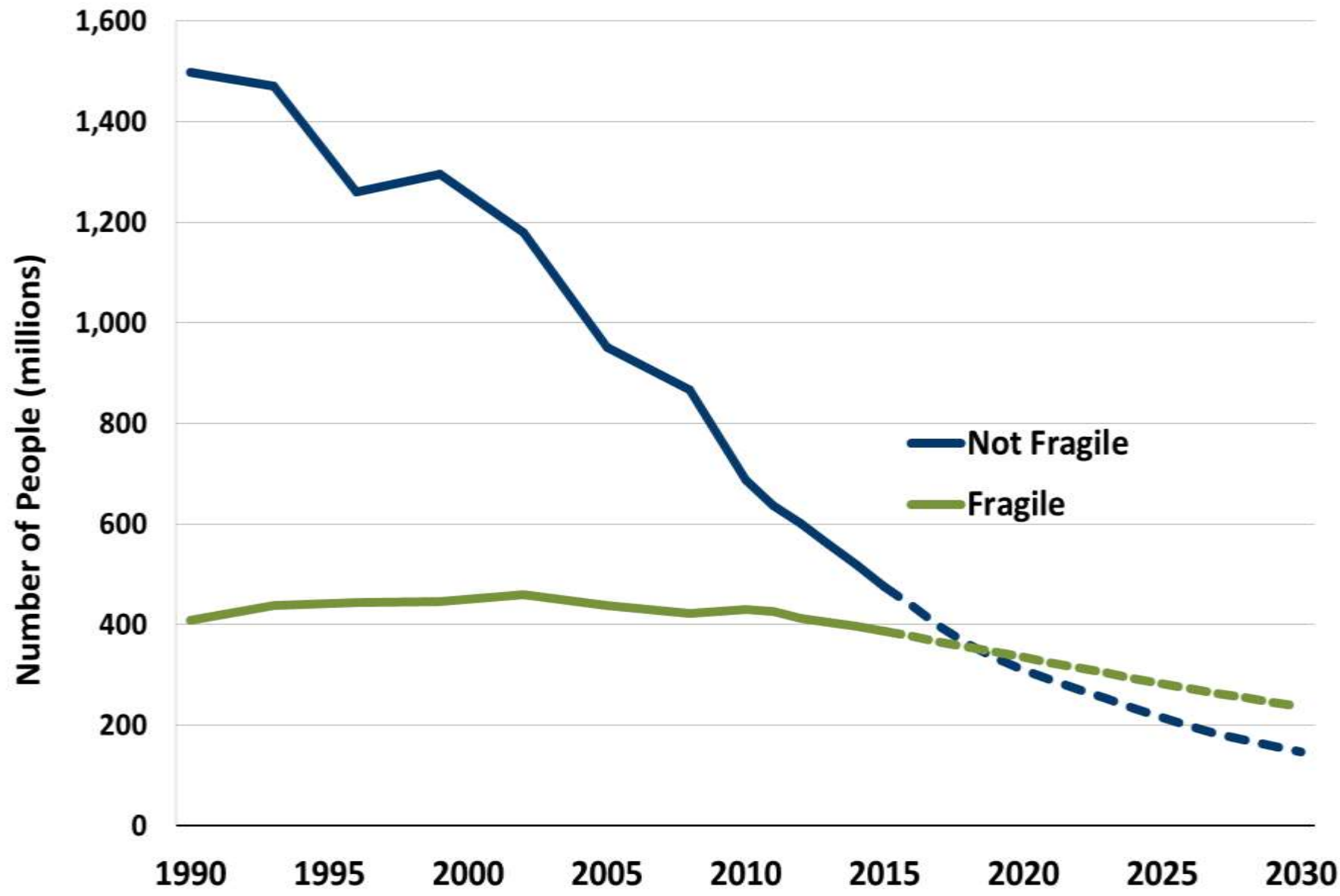
Figure B.8: Average annual growth in per capita GDP at purchasing power parity by level of development, 1990–2011
(annual percentage change)



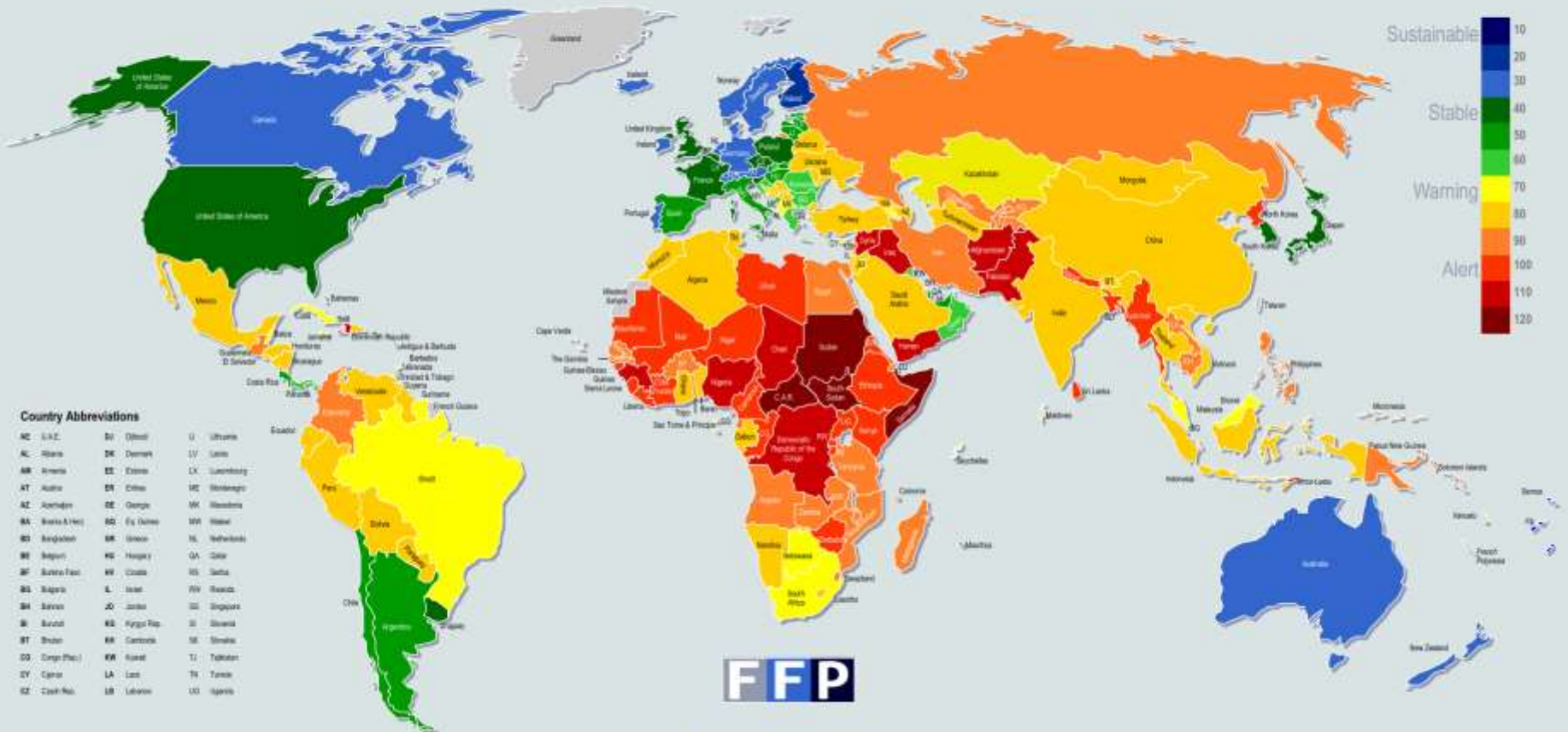
Extreme Poverty has Declined Sharply

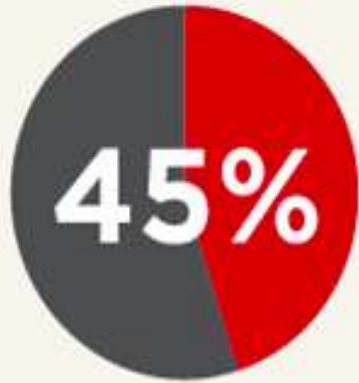


Extreme Poverty has Declined Sharply in Non-Fragile States



Fragile States Index: Fragility in the World 2015





**fewer maternal
deaths**

worldwide than in 1990.

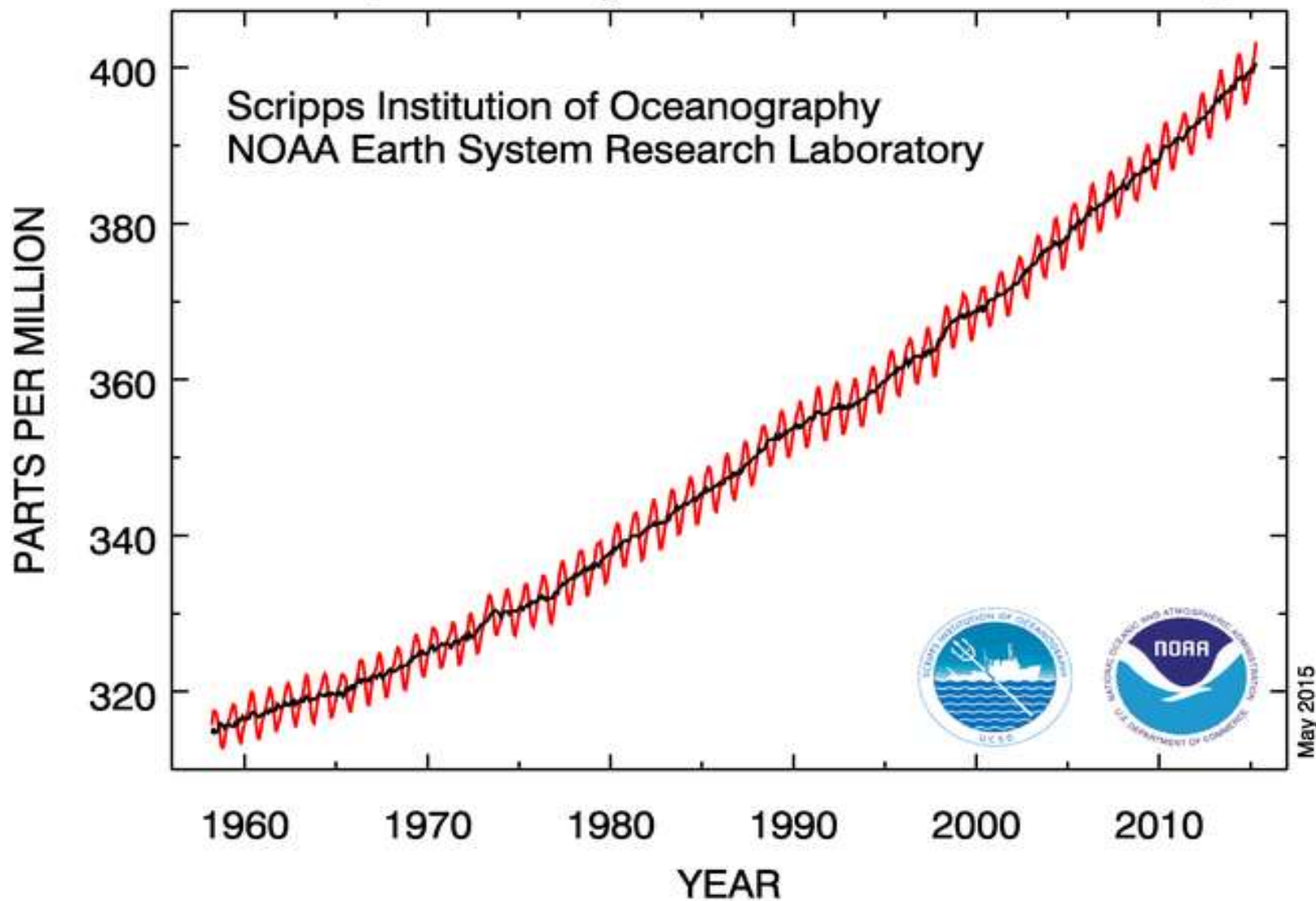


But

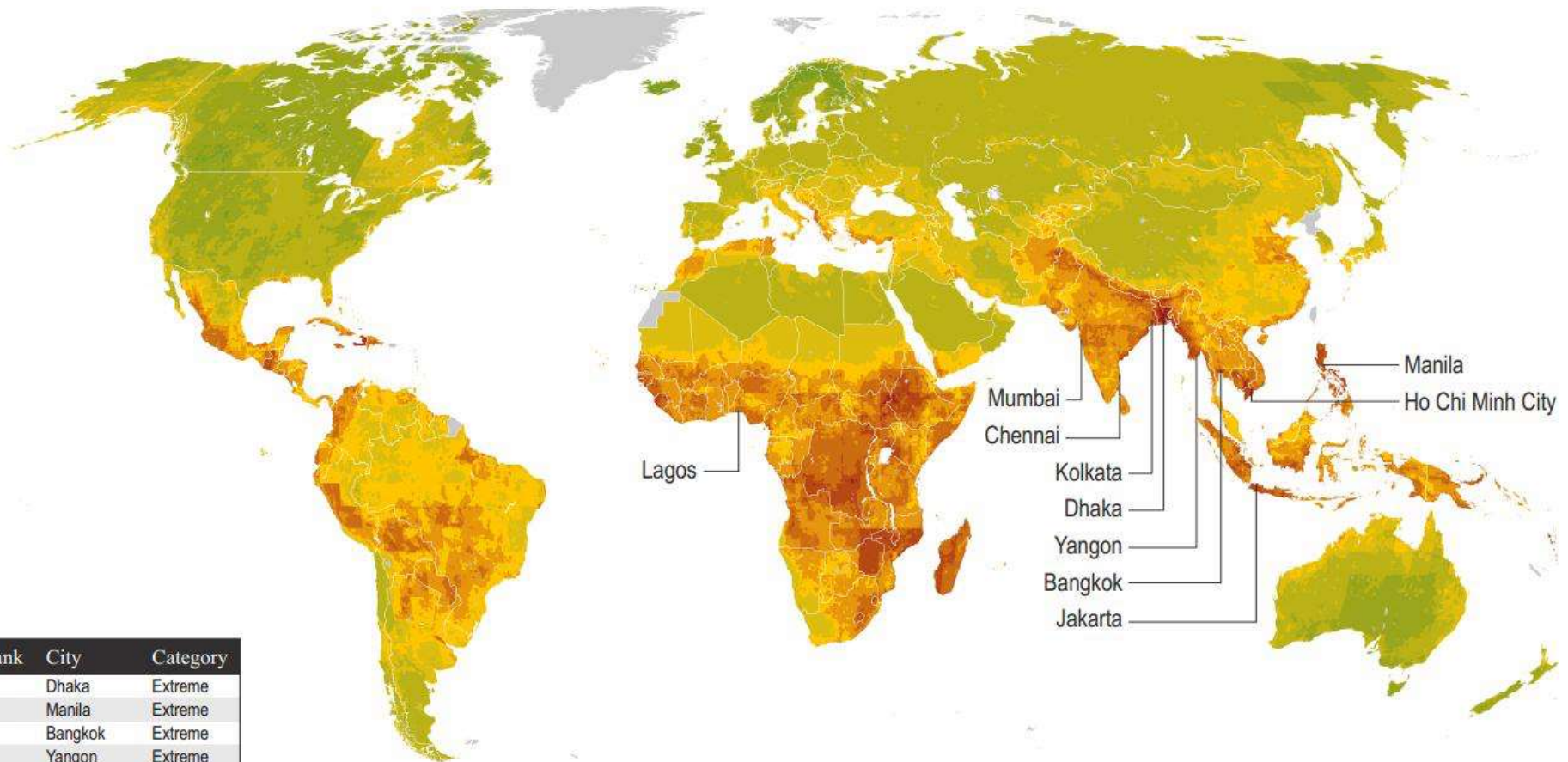
**800 women
still die**

every day from
preventable
pregnancy-related
causes. 99% of these
deaths occur in
developing countries.

Atmospheric CO₂ at Mauna Loa Observatory



Climate Change Vulnerability Index 2013 – Most at risk cities



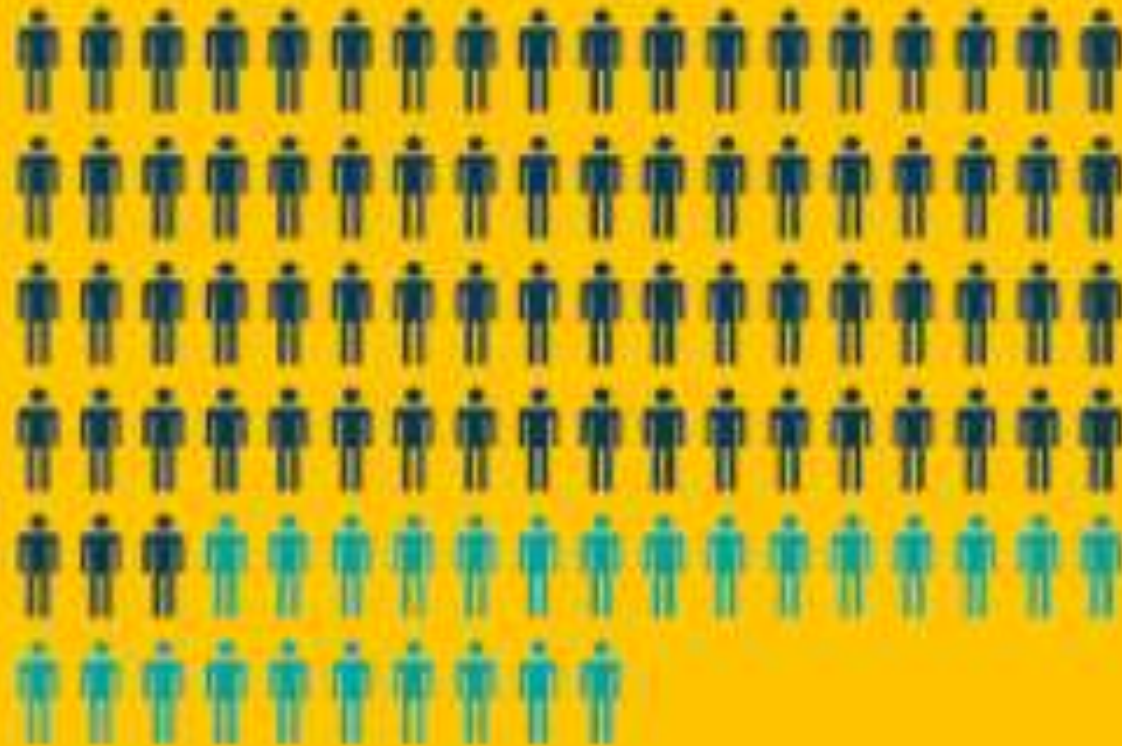
Mumbai
Chennai
Lagos
Kolkata
Dhaka
Yangon
Bangkok
Jakarta
Manila
Ho Chi Minh City



Rank	City	Category
1	Dhaka	Extreme
2	Manila	Extreme
3	Bangkok	Extreme
4	Yangon	Extreme
5	Djakarta	Extreme
6	Ho Chi Minh	Extreme
7	Kolkata	Extreme
8	Mumbai	High
9	Chennai	High
10	Lagos	High

A World Transforming





Two-thirds of youth in developing economies are unemployed, out of school or engaged in irregular, informal employment with **74 million** young people looking for work in 2014

A World Transforming



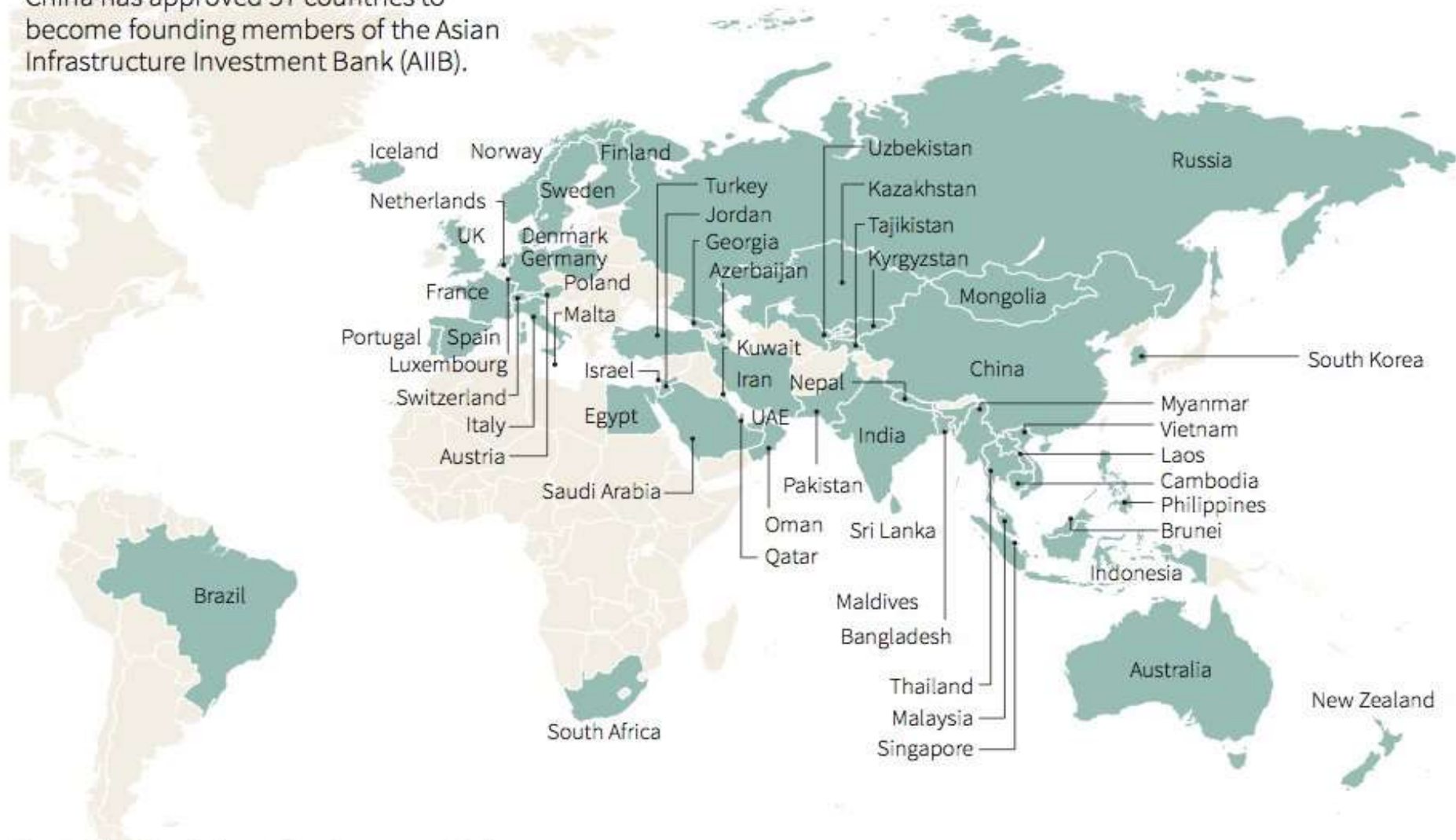


A World Transforming



AIIB founding members

China has approved 57 countries to become founding members of the Asian Infrastructure Investment Bank (AIIB).

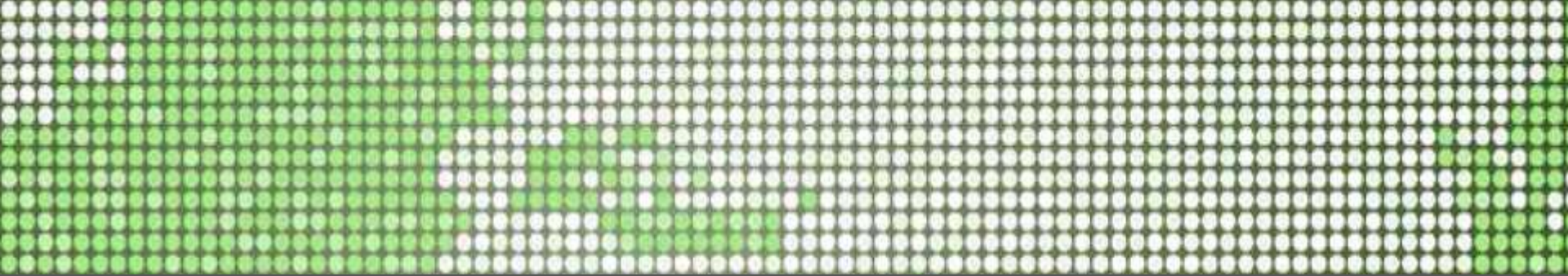


Source: The Asian Infrastructure Investment Bank

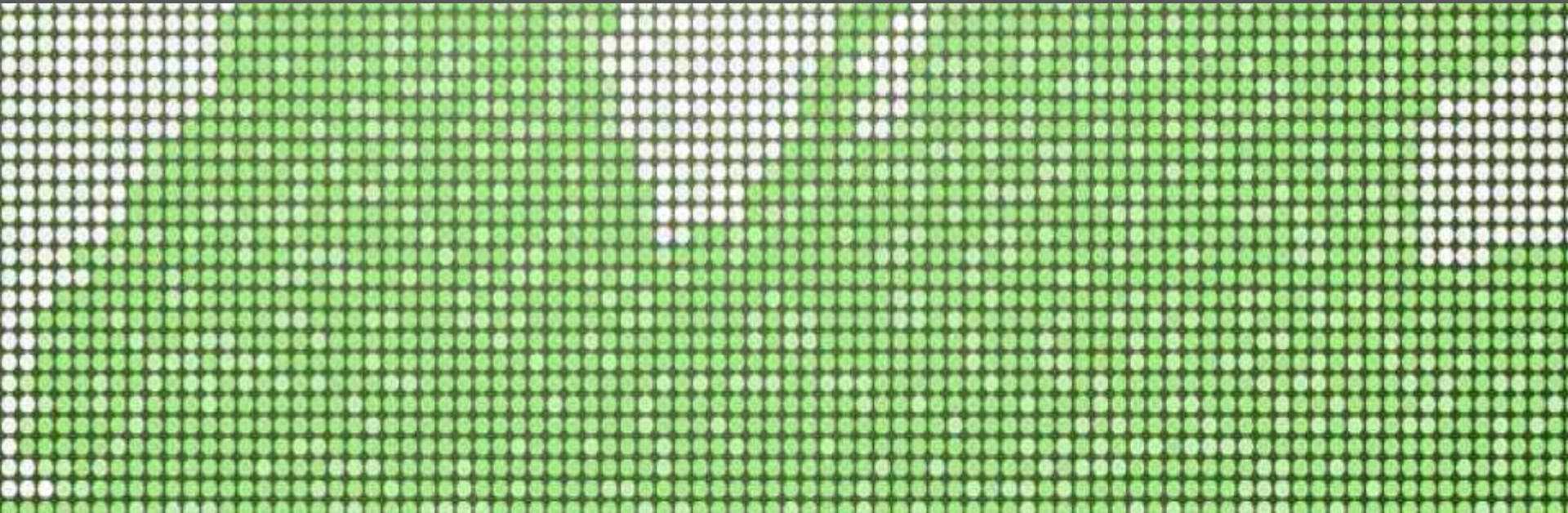


The complex nature of global challenges
demands a new mindset.





Traditional view of
“international development”
is long outdated.





Every Country is a developing country





Canadians' Vital Interests



Our security



Canadians' Vital Interests



Our security

Future prosperity

Canadians' Vital Interests

Our security

Future prosperity

Physical wellbeing

Canadians' Vital Interests

Our security

Future prosperity

Physical wellbeing

Global influence

Canadians' Vital Interests

Our security

Future prosperity

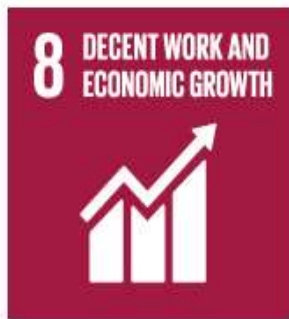
Physical wellbeing

Global influence

Our values

THE GLOBAL GOALS

For Sustainable Development



PEOPLE

+

PLANET

+

PROSPERITY

+

PEACE



Agenda 2030



An Agenda for global cooperation

An Agenda for successful societies

An Agenda for all countries,
communities, citizens

8 DECENT WORK AND ECONOMIC GROWTH



“ Working poverty affects 839 million workers living on less than US\$2 a day and concerns 26.7% of total employment ”



UN
DP

*Empowered lives.
Resilient nations.*



WORLD CENTRE
FOR SUSTAINABLE
DEVELOPMENT

11 SUSTAINABLE CITIES AND COMMUNITIES



“ And as the level of government closest to the people, municipalities have the capacity to transform lives and opportunities of citizens. Cities will play a critical role in the Post-2015 period ”



Em
Res

WORLD



GOAL 9

BUILD RESILIENT INFRASTRUCTURE, PROMOTE
INCLUSIVE AND SUSTAINABLE INDUSTRIALIZATION AND
FOSTER INNOVATION



Canadians have **not** kept pace.

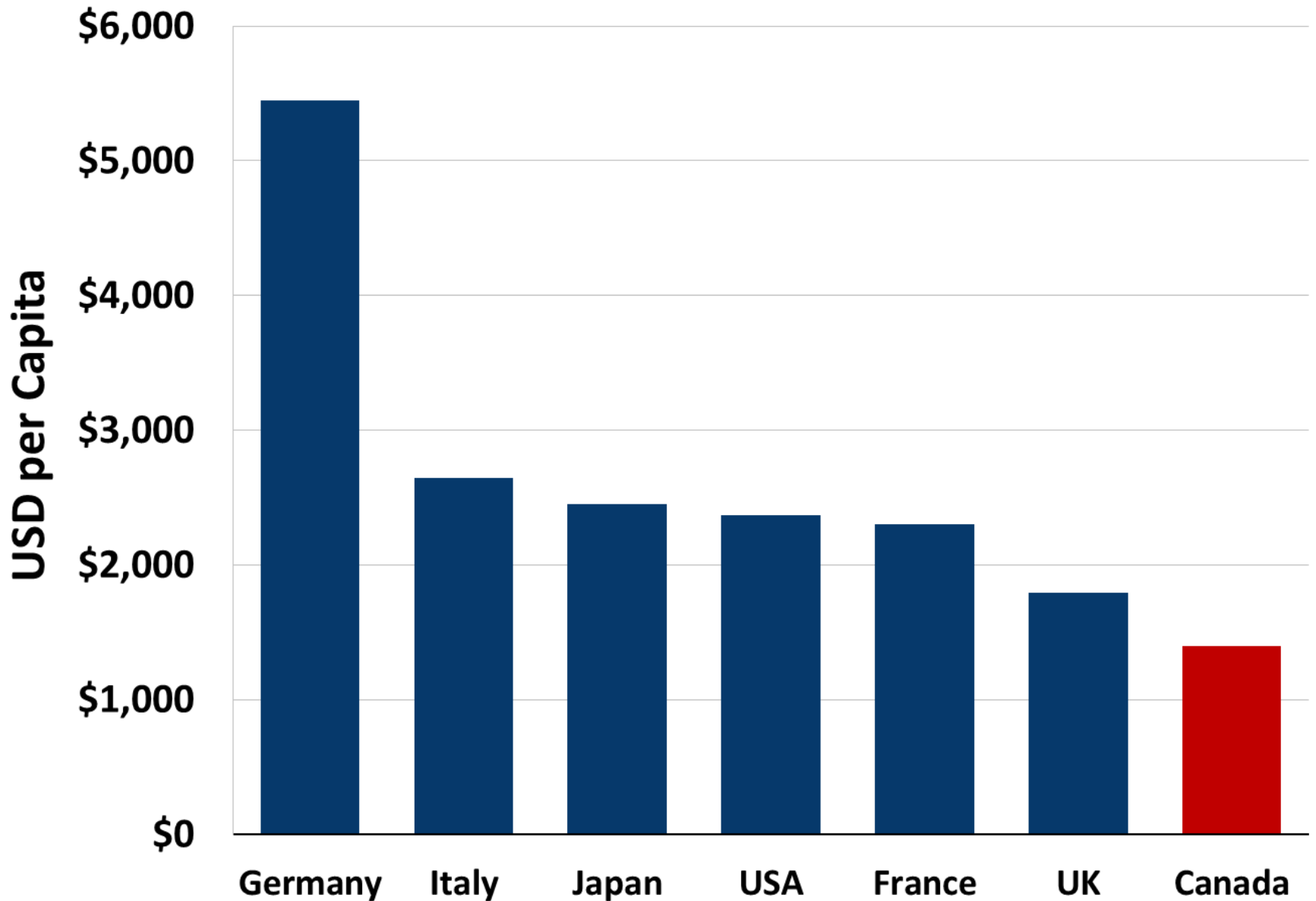


Only **3%** of students study abroad each year



Exports to Developing Countries

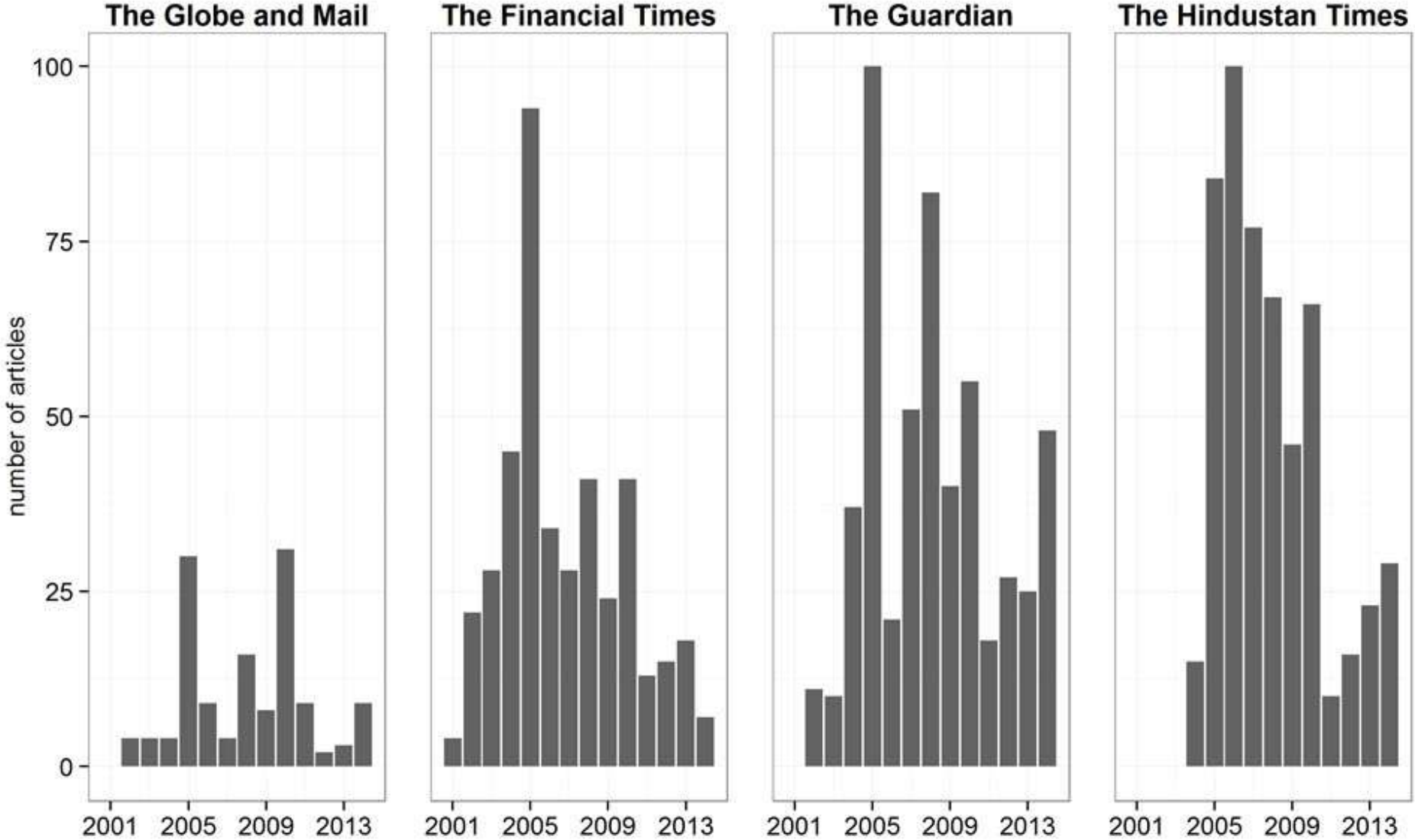
2012 (USD per capita)





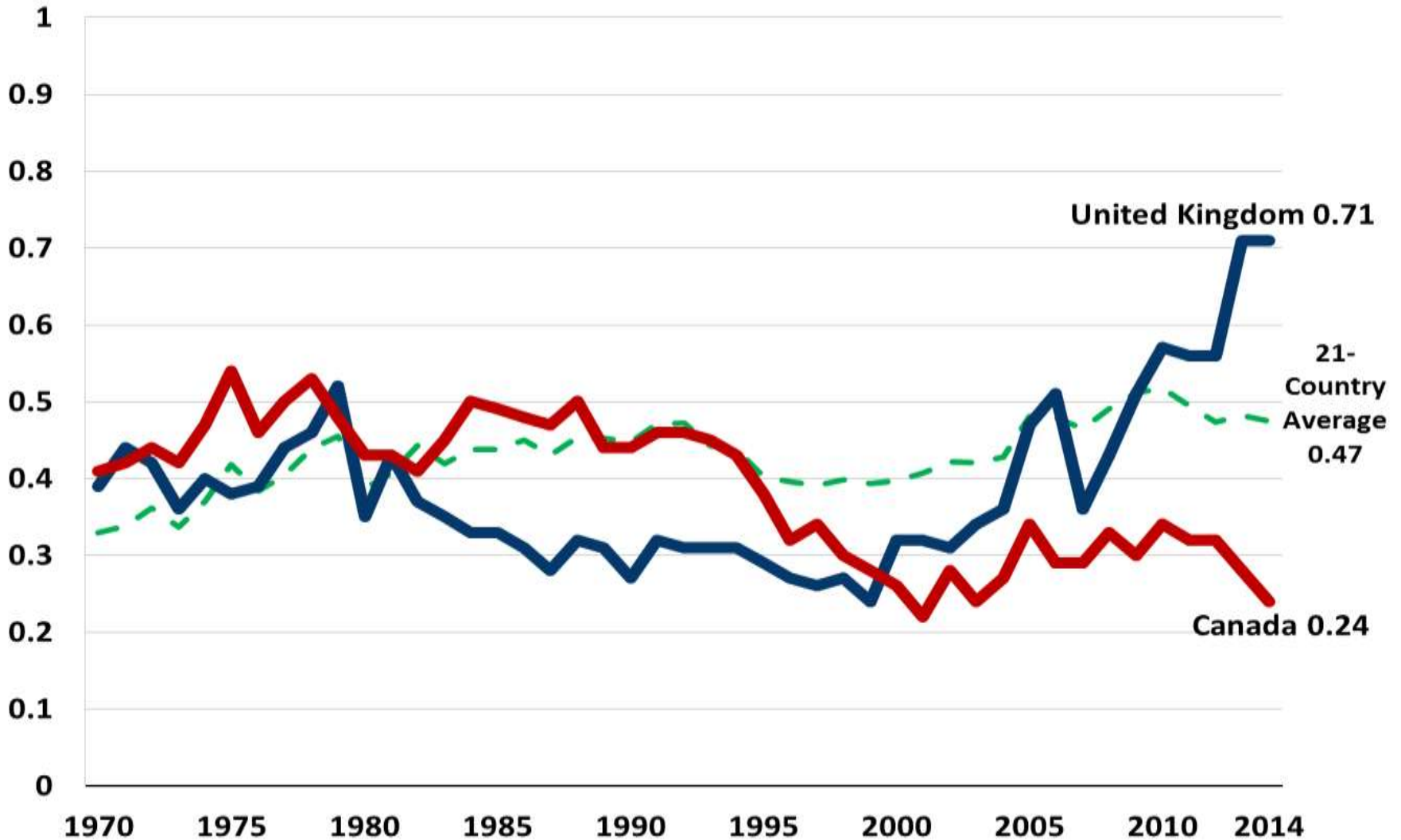
Foundations allocate ~\$1.7 billion annually
--> but **only ~\$100 million** to international

Print References to Millennium Development Goals 2001-2014



Falling behind on ODA

(as % of national income)



Whose Responsibility?

- **Knowledge Generators & Educators**
 - researchers, universities, think tanks, students
- **Market Actors**
 - entrepreneurs, pension funds, financial institutions
- **Citizens and Civil Society**
 - philanthropists, NGOs, media, youth ...
- **Governments at all levels, across sectors:**
 - health, finance, environment, provinces, cities ...



A generational shift is needed.





Ensure Global Education for a Global Generation



By 2030, all Canadian university graduates complete an overseas learning or work experience, with an emphasis on emerging economies.



Build Communities of Applied Research Expertise




Establish global centers of expertise focused on the **applied** challenges of global sustainable development at multiple major Canadian universities.




Forge a Business Leadership Alliance



Create an alliance of CEOs supporting global sustainable development, building on successful lessons in countries like Sweden and the United States.



Foster Civil Society Innovation and Leadership




Launch a GSD Innovation Hub
and
High-Level CSO “Enabling Environment” Review



Mobilize Canadian Philanthropy to Tackle Global Challenges



Seek to establish at least 3 philanthropic foundations, each focused on GSD and investing at least \$50 million per year.



Forge a New Role for the Government of Canada


Broaden and strengthen the role of the federal
government to become a “systems architect”
for Canadian engagement




Get Connected to Get Started



Convene a new Canada-hosted
Global Sustainable Development Forum



Establish the “How” and “How Much” for Canada’s Investment Priorities



Launch a multi-generational task force from business, academia, government, civil society to identify the **mix** and **scale** of investments required for Canada’s strategic interests.



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