

IMPACT SUMMER INSTITUTE

Evaluating Together: Expanding Thinking and Strengthening Practice
Metro Hall, Room 308/309, 55 John Street, Toronto ON



PARTICIPANT PACKAGE

Program

Wednesday July 6, 2016

- 12:30-1:00** **Registration / Fair Trade Café**
- 1:00-1:30** **Welcome & Introduction**
Kimberly Gibbons *Executive Director, Ontario Council for International Cooperation (OCIC)*
Piyali Chakraborti *Monitoring & Evaluation Program Manager, OCIC*
John Gultig *Monitoring & Evaluation Consultant/Trainer*
- 1:30-2:15** **Towards 2030: Conceptualizing M&E within the Canadian & Global Context**
Dr. Harry Cummings *President, Canadian Evaluation Society*
- 2:15-2:30** **Health Break**
- 2:30-3:45** **Core Challenges, Opportunities & Innovations Panel**
Abdoul Karim Coulibaly *Manager, Learning and Strategy, MasterCard Foundation*
Viola Dessanti *Director, Measurement, Evaluation & Learning, Ontario Trillium Foundation*
Kristin Neudorf *Knowledge Manager, Grand Challenges Canada*
Jackie Yiptong-Avila *Survey Statistician - Program Evaluation Consultant*
Moderator: Emily Kere *President, OCIC & OCIC IMPACT Advisory Committee Member*
- 3:45-4:30** **Collective Priorities, Collective Opportunities: Mapping Participant Needs & Assets**
- 4:30-5:30** **Summer Institute Social**

WiFi Instructions: Please connect to the network with the SSID = **iService**, then open a web browser. You will be automatically re-directed to the appropriate login page, where you can enter the username and password specific to each day.

To access WiFi on July 6:

Username: **q49dqz**

Password: **k8h5hk**

Thursday July 7, 2016

- 8:30-9:00** **Fair Trade Café**
- 9:00-9:15** **Welcome & Introductions**
- 9:15-12:30** **Parallel Workshops I**
Excel Basics for Monitoring & Evaluation
Survey, Survey, Survey
Informal Data: Real Insight
- 12:30-1:30** **Lunch & Learn: Building Blocks for Improved Practice I**
- 1:30-4:30** **Parallel Workshops II**
More than Words: Illustrating Data
Survey, Survey, Survey
Informal Data: Real Insight
- 4:30-5:00** **Learning Highlights, Learning Needs**

To access WiFi on July 7:

Username: **4w3ktd**

Password: **t23xws**

Friday July 8, 2016

- 8:30-9:00** **Fair Trade Café**
- 9:00-9:15** **Welcome & Introductions**
- 9:15-12:30** **Parallel Workshops III**
Excel Basics for Monitoring & Evaluation
Focusing in on Focus Groups
Financing Monitoring & Evaluation
- 12:30-1:30** **Lunch & Learn: Building Blocks for Improved Practice II**
- 1:30-2:30** **Visualizing our Collective Impact**

To access WiFi on July 8:

Username: **erv2w3**

Password: **r64sft**

Parallel Workshop Descriptions

Excel Basics for Monitoring & Evaluation – Ann Emery

In this workshop participants will be walked through the data analysis process from start to finish: from merging several datasets together to prepare for analysis, to checking that dataset for duplicate entries, to running descriptive statistics and calculating frequencies. We conclude with time-saving techniques like using =proper() to transform short phrases like ANN EMERY into Ann Emery.

Financing Monitoring & Evaluation – Silva Sedrakian

Many organizations wonder how to adequately budget for M&E activities that will be required in your program, and make the case for investments in M&E with funders. This workshop will focus on ways to integrate M&E activities into program planning, in order to get them adequately financed.

Focusing in on Focus Groups – Dr. Faisal Islam

Focus group discussion is one of the widely used methods for collecting data. While focus groups may look simple, they can easily get unwieldy if the right skills and proper steps are not followed. In this session participants will learn what focus group discussion is, when to use and when not to use it, how to conduct it, "do's and don'ts", and how to analyze focus group data.

Informal Data, Real Insight – David Lane

This workshop will help participants understand how informal data and data collection relates to more formal approaches. We will examine when and why informal approaches are beneficial and appropriate, and review a variety of approaches to informal data collection. We will also review key data quality, and ethical and methodological issues associated with informal data, while allowing for discussion on needs and capacities of different stakeholders. Finally, we will discuss where informal data fits in the evaluation context, and how it can be analysed, triangulated and validated to strengthen evaluation findings.

More than Words: Illustrating Data – Ann Emery

In More than Words we will focus on practical considerations: designing with M&E stakeholders' information needs front and center, using readily available software like Excel, and thinking through a dozen chart types—dot plots, small multiples, heat maps and more—that can be applied to participant datasets. Participants will better understand the critical thinking and technical skills needed to illustrate their data, and will learn through doing.

Survey, Survey, Survey – Jackie Yiptong-Avila

This workshop will focus on the quality of survey data. Quality assurance includes all activities that are aimed to guarantee quality i.e. to prevent, reduce or limit the occurrence of errors in a survey – to get it right the first time. Both sampling and non-sampling errors introduce bias in the survey data and the different sources of errors will be reviewed. Participants will be shown the good practices in designing surveys to ensure rigorous methodology and reliable survey data that can be used to make statistical inferences and provide evidence of results and changes brought about by interventions.

Distinguished Speaker & Facilitator Bios

Dr. Harry Cummings

Dr. Harry Cummings, the Director of Harry Cummings and Associates (HCA), is a professional planner, facilitator, and the current President of the Canadian Evaluation Society (CES). He is a professor at the University of Guelph where he teaches graduate courses specializing in international development, evaluation, regional economics, and research methods. He has supervised over 125 Master's students and five PhD's.

Dr. Cummings has specialized in evaluation for the last 30 years of his career. He has taught programme evaluation at the University of Guelph at the Graduate level over that time, and has brought his skills and knowledge in evaluation to over 200 research projects, consulting assignments, and capacity development workshops in Canada and around the world. He received the Canadian Evaluation Society (CES) award for contribution to evaluation in Canada in 2000. In 2012 he redesigned the professional development course on program logic models. He is also a regular contributor to conferences with the American Evaluation Association (AEA) and the European Evaluation Society (EES), and will be instructing OCIC's online training in Conceptualizing Comprehensive Program Evaluation, beginning August 2016.

Piyali Chakraborti

Piyali Chakraborti is an emerging monitoring and evaluation practitioner with over nine years experience in the international development and humanitarian assistance sectors. With a degree in engineering and post-graduate training in international project management, she has combined rigorous technical training and her passion for social justice in leading innovative thinking within a variety of development initiatives. She is currently the Monitoring & Evaluation Program Manager at the Ontario Council for International Cooperation, where she is spearheading IMPACT: Building Organizational Capacity for Comprehensive Program Evaluation. Piyali has also worked overseas as a Project Manager for Crossroads International, and Logistician for Médecins Sans Frontières. She is co-Founder and President of the Board of Directors of Fair Trade Toronto, which was successfully granted Fair Trade City status under her tenure as Executive Director, and is currently the largest Fair Trade City in North America.

Abdoul Karim Coulibaly

Abdoul Karim Coulibaly is responsible for research and evaluation focusing on financial inclusion at the MasterCard Foundation. Before joining the Foundation, Abdoul Karim was the Monitoring and Evaluation Technical Advisor for CARE's Access Africa Program in Tanzania. He was responsible for supporting research and evaluation initiatives on saving groups programs across Africa. Prior to that, he was the Monitoring and Evaluation Coordinator at CARE in Mali. Abdoul Karim has a Master of Demography from the Institut de Formation et de Recherche Demographiques (IFORD) in Cameroon, and a BSc in Statistics with Ecole Nationale d'Economie Appliquée (ENEA) in Senegal.

Viola Dessanti

Viola Dessanti is the Director, Measurement Evaluation and Learning at the Ontario Trillium Foundation where she leads a portfolio that includes evaluation, reporting and analysis, business intelligence, evaluation capacity building, knowledge management and strategic learning. After spending over 10 years working in an international context with the UN High Commissioner for Refugees, the European Union office of Integration, she decided to call Toronto her home and focus on community development. At OTF Viola supported the development of the current investment strategy and supporting data model. Viola has a BA from UCL and Master's degree in Public Policy and Governance from University of Toronto and speaks 3 languages fluently. When she is not actively promoting a culture of evidence based decision making, she is running after a busy and chatty toddler.

Ann Emery

Ann K. Emery is a sought-after speaker, trainer and designer who equips organizations around the globe to visualize their data more effectively. Within the past year she has led more than 60 trainings for more than 2,800 participants. Her design consultancy also overhauls graphs, publications and slideshows with the goal of making technical information easier to understand by non-technical audiences. Recent clients include the United Nations, Centers for Disease Control and National Institutes of Health. Ms Emery stays in touch with her first love, program evaluation, by heading a multi-year evaluation of a workforce development program for underemployed adults in Virginia. She is also the Chair of the American Evaluation Association's Data Visualization and Reporting interest group, and past Secretary for the Washington Evaluators. She holds a Bachelor's degree from the University of Virginia, and a Master's degree from George Mason University. Learn more at www.annkemery.com/blog.

Kimberly Gibbons

Kimberly Gibbons has been the Executive Director of the Ontario Council for International Cooperation (OCIC) since 2005. During this time she has helped to lead OCIC through a period of expansion and growth in its sector-representation, networking, capacity building and public engagement roles in Ontario and Canada. As a Council, OCIC's priorities are to strengthen members' capacity in being leaders of good development and adapting to change; to increase multi-stakeholder dialogue to better understand and leverage perspectives, expertise and resources; and to influence by informing, amplifying the voice of Council members.

Kimberly has worked in many formal and non-formal education settings with youth and adults of diverse backgrounds in Asia, Central America, Europe and Canada and cares deeply about increasing collaborative spaces and cooperation as a means to end global poverty and inequality. She holds a Masters of Education in Adult Education and Transformative Learning from OISE, University of Toronto, and studied human rights at the graduate level at the Commonwealth Institute, University of London, England. Kimberly also has a Bachelor of Arts in International Development and Rural Extension Studies from the University of Guelph and completed her final undergraduate year of study at SNTD Women's University, Mumbai, India. She currently serves on the Humber College International Development Program Advisory Committee, and the Canadian Council for International Co-operation Board of Directors.

John Gultig

John Gultig is an evaluator, communications consultant, and adult educator with over 30 years of experience working in the public, non-profit, and private sectors in the Global North and South. While he has a particular fondness for and expertise in qualitative methodologies and empowerment evaluation, Mr. Gultig is also a stickler for thoughtful, rigorous, evaluation approaches. As a former journalist and current communications consultant, he is especially concerned with writing reports that are readable, and that drive action. Much of his evaluation work has explored the impact of educational interventions or media campaigns on the knowledge, attitudes, and behavior of youth.

Dr. Faisal Islam

Dr. Faisal Islam brings 10 years of experience of working with a number of national and international organizations in the field of monitoring and evaluation. Faisal has a PhD with a focus in evaluation, and is currently practicing and teaching program evaluation at Ontario Shores Centre for Mental Health Sciences in Whitby, Ontario. Faisal is also a past OCIC Board Director, and currently serves on OCIC's IMPACT Program Monitoring and Evaluation Advisory Committee.

Emily Kere

Emily Kere is a passionate global development practitioner with over 12 years of experience in inclusive international research, evaluation and program management. She is currently the Manager, Monitoring, Evaluation and Learning at Right To Play International where she is responsible for providing technical leadership on the organization's measurement strategy, leading internal and external evaluations, and enabling an ongoing stream of program evidence to enhance organizational learning.

Prior to joining Right To Play, Emily spent over nine years at a WHO collaborating agency focused on the inclusion of children with disabilities in development cooperation, where she managed an international research and evaluation portfolio, and carried program management responsibilities for Central and East Africa and Latin America. Emily also has experience working with the Ontario Ministry of Health in data management, and in global health research with the International Centre for Disability and Rehabilitation at the University of Toronto. Emily has a BSc in Human Biology from the University of Toronto, an MA in International Development from Eastern University, and a certificate in International Development Evaluation from the World Bank. She is currently President of the OCIC Board of Directors, and serves on OCIC's IMPACT Program Advisory Committee.

David Lane

David Lane is a Consultant with Harry Cummings and Associates with a diverse background as a development advisor, researcher/evaluator, and educator. David holds a Master's Degree from the University of Guelph in Rural Planning and Development, and a Bachelor of Education from the Memorial University of Newfoundland. His background in education is the foundation for a wide variety of training and capacity building initiatives in a variety of Canadian and international contexts. He brings over six years of experience working in indigenous communities in the Canadian North as a teacher and development advisor. David's international experience also includes research and project coordination on Ebola in Sierra Leone, HIV/AIDS in Uganda, and alternative education initiatives in India. He is a member of the Board of Directors for the Canada Africa Partnership Network, which facilitates partnerships between Canadian and African communities to advance community development efforts.

Kristin Neudorf

Kristin Neudorf is the Knowledge Manager at Grand Challenges Canada (GCC), where she is responsible for developing, implementing and enhancing the organization's knowledge management systems. In this role Kristin's focus is on the systems and processes used to capture results and share knowledge generated by GCC's grantees, and through GCC's unique innovation platform. Kristin also leads GCC's impact modeling work, which is used to develop estimates of the potential impact of GCC's investments in health innovation.

Prior to joining Grand Challenges, Kristin built a career in research and program evaluation, working with both non-profit organizations and academic institutions to evaluate the outcomes of public health and social development programs. Her experience in the non-profit sector includes developing monitoring and evaluation systems and processes, and leading numerous program evaluations. Kristin holds a Master's in Science in Public Health from the London School of Hygiene and Tropical Medicine, a Diploma in International Project Management from Humber Business School, and a Bachelor's in Biology and Development Studies from Queen's University.

Silva Sedrakian

Silva Sedrakian is a Monitoring, Evaluation and Learning Specialist and teaches a graduate course at School for International Training (SIT) on Monitoring, Evaluation and Learning Concepts and Practices for Sustainable Development using experiential learning methods. Silva's experience is based on her previous role as the Planning, Monitoring, Evaluation and Learning Adviser for Oxfam America's Humanitarian Programs. In this capacity she oversaw the development and implementation of humanitarian monitoring, evaluation and learning activities, including the development of monitoring tools, guidelines and processes for field staff. She has also conducted real time evaluations, meta-reviews and impact assessments for Oxfam humanitarian interventions.

Prior to Oxfam, Silva had worked for UNESCO and in the private sector, where she performed educational and market research. Silva has a Master's in Business Administration and a Masters in International Commerce specializing in developing countries, with a focus on the Middle East.

Jackie Yiptong-Avila

After a long career at Statistics Canada, Jackie Yiptong-Avila is now an international development practitioner putting at work her expertise in survey design and methodology, statistical data analysis and project management in Program Evaluation and Monitoring. Her long experience in survey methodology has led her to design in socio-economic, government and business surveys in Canada and abroad for a wide range of sectors including agriculture and rural development; household consumption; education, nutrition and agriculture; women empowerment and micro-enterprises. She has designed and undertaken formative and impact evaluations using mixed methods in Haiti, Francophone West Africa and Malawi for DFID, UNDP and USAID.

Jackie holds a Masters in Administration and BSc in Applied Mathematics and Statistics. She has also completed the Graduate Diploma in Public Policy and Program Evaluation at Carleton University. She has a particular interest in capacity building and training and wishes to transfer her knowledge to others. She has taught survey methodology at Statistics Canada to new recruits, staff of federal and provincial departments and ministries, as well as users of statistics Canada products. She has been a facilitator at the UNICEF Multi Indicator Cluster Survey (MICS) workshops for North and West Africa and the Middle

East countries. She is presently a staff member for the International Program for Development Evaluation Training (IPDET) funded by the World Bank.

Jackie is fluent in English, French, Spanish and Mauritian Creole. She is a member of the Canadian Evaluation Society, the American Evaluation Association, and the Canadian Association of International Development Practitioners. Jackie is a lifetime member of International Development Evaluation Association - IDEAS.

Participants

Nabil Ali	International Development Relief Foundation (IDRF)
Ayesha Amin	AWID
Maureen Anglin	Frontier College
Zahra Baptiste	Ontario Council for International Cooperation
Flavia Barandiaran	Canadian Executive Service Organization (CESO)
W. Wossen Belehu	Christian Children's Fund of Canada (CCFC)
Gabrielle Bishop	WEConnect International
Kate Blackport	ACCESS Community Capital Fund
Lauren Brander	effect:hope
Anna Brown	Canadian Co-operative Association
Yin Brown	Ontario Council for International Cooperation
Elyas Burney	International Development and Relief Foundation (IDRF)
Piyali Chakraborti	Ontario Council for International Cooperation
Ron Cheong	Global Partnership for Literacy
Sandra Chu	Canadian HIV/AIDS Legal Network
Jeff Clemens	TakingITGlobal
Abdoul Karim Coulibaly	The MasterCard Foundation
Harry Cummings	Keynote Speaker
Michelle Davis	Ontario Native Literacy Coalition
Viola Dessanti	Ontario Trillium Foundation
Bart Dickinson	The Primate's World Relief and Development Fund (PWRDF)
Sara Dunkley	Beautiful World Canada
Ann Emery	Workshop Facilitator
Elisabeth Feltaous	The MasterCard Foundation
Shona Fulcher	Centre for Social Innovation (CSI)
Kimberly Gibbons	Ontario Council for International Cooperation
Konrad Glogowski	Pathways to Education Canada
Kie Gouveia	Free the Children
John Gultig	IMPACT Instructor
Isabelle Hachette	World Accord
Caroline Hockley	International Development and Relief Foundation (IDRF)
Claire Holloway-Wadhwani	CAP Network
Katerina Ioannou	IMPACT Summer Institute Volunteer
Ngozi Iroanyah	Cuso International
Faisal Islam	Workshop Facilitator
Sofia Jadavji	Aga Khan Foundation Canada
Sayyida Jaffer	Ontario Trillium Foundation
Sarah Johnson	Right To Play
Emily Kere	Right To Play / Ontario Council for International Cooperation
Ahmer Khan	Ministry of Citizenship and Immigration
Hamid Khan	Licensed to Learn
Michael Kirkby	ADRA Canada

David Lane	Workshop Facilitator
Jeannethe Lara	The Primate's World Relief and Development Fund (PWRDF)
Lise-Anne Léveillé	USC Canada
Alison MacDonald	CPAR
Erin MacLeod	Cuso International
Tola Mbulaheni	African and Caribbean Council on HIV/AIDS in Ontario
Ashley McIntyre	IMPACT Summer Institute Volunteer
Fana Mekonen	Enheed / Ontario Council for International Cooperation
Kristin Neudorf	Grand Challenges Canada
Sharon Njobo	ADRA Canada
Thokozani Njoloma	ADRA Canada
Krista O'Shaughnessy	Beautiful World Canada
Ikem Opara	Ontario Trillium Foundation
Gioconda Ortega-Alarie	World University Service of Canada (WUSC)
Cassandra Polyzou	Ontario Council for International Cooperation
Kimahli Powell	Canadian HIV/AIDS Legal Network
Komila Rakhimova	IMPACT Summer Institute Volunteer
Philippe Raphael	YMCA of Greater Toronto
Ann Rosenfield	Transforming Faces
Maya Roy	Newcomer Women's Services Toronto
Marculey Sanon	PEER Servants Canada
Silva Sedrakian	Workshop Facilitator
Natalia Segal	Ontario Federation of Indigenous Friendship Centres
Fidaa Shehada	Ontario Council for International Cooperation
Prince Sibanda	Toronto Community Benefits Network
Lisa Swainston	Ontario Council for International Cooperation
Ross Tanner	War Child Canada
Matthew Thompson	International Teams Canada Inc.
Jamie Van Ymeren	The Mowat Centre – University of Toronto
Caitlin Williams	World University Service of Canada (WUSC)
Ken Wong	IMPACT Summer Institute Volunteer
Maria Wong	Casa - Pueblito
Christine Yip	The Mowat Centre – University of Toronto
Jackie Yiptong-Avila	Workshop Facilitator